

$$= (a_2, b_2, c_2, d_2) \begin{pmatrix} 0 & 0 & 0 & 0 \\ 0 & 0 & 2d_1 & 2c_1 \\ 0 & 2d_1 & 0 & 2b_1 \\ 0 & 2c_1 & -2b_1 & 0 \end{pmatrix}$$

The matrix above represents $\text{ad} g_1$.

Also, if g_1, g_2 are as before and $x = x_0 + i x_1 + j x_2 + k x_3$. Then g_1, g_2 are represented as before and $x = (x_0, x_1, x_2, x_3)^T$. Then

$$\begin{aligned}
 &= \begin{pmatrix} a_1 & 0 & 0 & 0 \\ 0 & 0 & b_1 & c_1 \\ 0 & -b_1 & 0 & d_1 \\ 0 & -c_1 & -d_1 & 0 \end{pmatrix} \begin{pmatrix} a_2 & 0 & 0 & 0 \\ 0 & 0 & b_2 & c_2 \\ 0 & -b_2 & 0 & d_2 \\ 0 & -c_2 & -d_2 & 0 \end{pmatrix} \\
 &- \begin{pmatrix} a_2 & 0 & 0 & 0 \\ 0 & 0 & b_2 & c_2 \\ 0 & -b_2 & 0 & d_2 \\ 0 & -c_2 & -d_2 & 0 \end{pmatrix} \begin{pmatrix} a_1 & 0 & 0 & 0 \\ 0 & 0 & b_1 & c_1 \\ 0 & -b_1 & 0 & d_1 \\ 0 & -c_1 & -d_1 & 0 \end{pmatrix} \\
 &= \begin{pmatrix} a_1 a_2 & 0 & 0 & 0 \\ 0 & -(b_1 b_2 + c_1 c_2) & -c_1 d_2 & b_1 d_2 \\ 0 & -c_2 d_1 & -(b_1 b_2 + d_1 d_2) & -b_1 c_2 \\ 0 & b_2 d_1 & -b_2 c_1 & -(c_1 c_2 + d_1 d_2) \end{pmatrix} \\
 &- \begin{pmatrix} a_1 a_2 & 0 & 0 & 0 \\ 0 & -(b_1 b_2 + c_1 c_2) & -c_2 d_1 & b_2 d_1 \\ 0 & -c_1 d_2 & -(b_1 b_2 + d_1 d_2) & -b_2 c_1 \\ 0 & b_1 d_2 & -b_1 c_2 & -(c_1 c_2 + d_1 d_2) \end{pmatrix} \\
 &= \begin{pmatrix} 0 & 0 & 0 & 0 \\ 0 & 0 & c_2 d_1 - c_1 d_2 & b_1 d_2 - b_2 d_1 \\ 0 & -(c_2 d_1 - c_1 d_2) & 0 & b_2 c_1 - b_1 c_2 \\ 0 & -(b_1 d_2 - b_2 d_1) & -(b_2 c_1 - b_1 c_2) & 0 \end{pmatrix}
 \end{aligned}$$