

From matrix theory, $\text{Tr}(BA) = \text{Tr}(AB)$
 $\text{Tr}(BAC) = \text{Tr}(CBA)$
 etc

$$\therefore \frac{1}{2} \text{Tr}(u^\dagger u^\dagger \gamma_u \gamma_v u^\dagger) = \frac{1}{2} \text{Tr}(u^\dagger u^\dagger \gamma_u \gamma_v)$$

$$= \frac{1}{2} \text{Tr}(\gamma_u \gamma_v) \text{ since } u^\dagger u = I$$

$\therefore (u^\dagger \gamma_u u^\dagger)(u^\dagger \gamma_v u^\dagger) = \gamma_u \gamma_v = 1 \quad u=v$
 $= 0 \quad u \neq v.$
 \therefore the map is orthogonal.

What do you mean "vector defined by matrix u"?

At a given $\sigma = (-u)X u^\dagger$ is a reflection of X in the plane perpendicular to that vector defined by the matrix u . Let σ act on the basis vectors of X . σ is a linear mapping, hence it is sufficient to consider the effect of σ on the basis vectors.

We know that a Hermitian matrix (if say) gives a real, if u is not Hermitian.

Pick an orthonormal basis $\{u_1, u_2, u_3\}$ of X with each $u_i = v \gamma_i v^\dagger$ for some $v \in \text{SU}(2)$ such that $u_1 = u$. Then $\sigma(u_i) = -u u_i u^\dagger$.

What do you mean an orthonormal basis?

If $u_i = u \quad \sigma(u_i) = -u_i (= -u)$
 If $u_i \neq u \quad \sigma(u_i) = -u u_i u^\dagger$
 $= -v \gamma_i v^\dagger v \gamma_j v^\dagger (v \gamma_k v^\dagger)^\dagger$
 $= -v \gamma_i \gamma_j \gamma_k v^\dagger v \gamma_l v^\dagger$
 $= -v \gamma_i \gamma_j \gamma_k \gamma_l v^\dagger$
 $= v (-\gamma_i \gamma_j \gamma_k) v^\dagger$

What is X ? A basis is for a linear space.

So we only have to check that

$$-\gamma_i \gamma_j \gamma_k = \gamma_l \quad \text{if } j, k \neq l$$

$$-\gamma_1 \gamma_2 \gamma_3 = - \begin{pmatrix} 0 & 1 \\ 1 & 0 \end{pmatrix} \begin{pmatrix} 0 & -i \\ i & 0 \end{pmatrix} \begin{pmatrix} 0 & 1 \\ 1 & 0 \end{pmatrix} = - \begin{pmatrix} i & 0 \\ 0 & -i \end{pmatrix} \begin{pmatrix} 0 & 1 \\ 1 & 0 \end{pmatrix}$$

If you are looking for a basis of Hermitian matrices, we will not do as it is not Hermitian.

$u \in \text{SU}(2)$ group, not $u \in \text{su}(2)$ algebra.