The Simpson's disguise is brilliant, because it is classed as a cartoon and therefore must be for children. Wrong, wrong, wrong, the Simpson's is for adults.

The Simpson's is a cartoon which is portrayed as a kids cartoon but yet portrayed as an adult cartoon, in this essay I will be going to talk about the history of The Simpson's and why people say it is for adults and some people say it is for the younger society because overall it is a cartoon.

The Simpson's first came on air in 1987 on the Tracey Ullman show and was aired as an animated short basically like itchy and scratchy which is shown on the half an hour episodes of The Simpson's and then The Simpson's was adapted into a half an hour series 2 years later in 1989.

The main characters of The Simpson's are homer, Marge, Bart, Lisa and Maggie as Maggie cannot speak she is not really a main character but is part of the Simpson family and is shown in nearly every episode so she will be classed as a main character. As for the rest of the family they are shown in every episode apart from some special episode where it will concentrate on one character but they still might show the rest of the family I am not sure as I do not have statistics on this, the episodes are mainly setted in there home, at the Springfield elementary, at the nuclear power plant, Moe's pub or on the streets of Springfield itself.

The Simpson's has been very successful in terms of how long the show has been on air and how popular the Simpson's still is. The Simpson's half an hour episodes has officially been on air for 17 years as it started in 1989. They have made 18 series and around 350 episodes and they are still being made today. The Simpson's was successful even when the first series was produced as it was the first TV series for the Fox network to appear in the top 30 highest-rated shows of the season as it was so popular it led fox network to move the show to compete with the cosby show and the cosby show was one of the greatest sitcoms out at the time and is still appreciated today. It got so popular that BBC and ITV were battling it out to buy up and BBC finally won the battle and when the Simpson's was first put on air it had 5 million viewers tuning in and now in the present time the series is now on channel 4 at 6pm and competing against the news and has been on channel 4 for 4 years since 2002.

The episode I have recently watched was 'Homer Badman' the basic plotline of this story is that Homer and Marge hire a college student named Ashley Grant while they go to a candy convention and he steals the Gummy Venus as homer has a sweet tooth for anything especially a sweet which is the rare rest gummy sweet of them all and he gets away with the Gummy Venus and everything is sweet until he is driving Ashley Grant home and has he dropped the sweet earlier and could not find it he then realises that the Gummy Venus is stuck on the back of Ashley's pants and retrieves his precious sweet when she steps out of the car. The next day things are blown out of proportion when Ashley exaggerates homers innocent actions of grabbing a sweet of her pants as sexual harassment then she mounts a huge anti harassment campaign against homer and homer attempts to free himself of all accusations of doing what Ashley has said by going on a TV show called rock bottom which only makes things worse as they cut all the things he says the get him innocent and uses that to make him seem as if he is saying what Ashley said is true. Nearly every single channel is talking about homer and what he has done, even a re-enactment film was made to show people that homer is like the person who acts as him, and then his friends turn against him and give more ridiculous stories about him to the paparazzi and protesters to make money for them selves. Marge and Lisa get Homer to go to the cable access TV show where they produce a show where homer pleads his innocence, and then Groundskeeper Willie produces evidence to clear his name because Willie records people in cars at late nights and caught homer and the babysitter then finally clears his name by showing it to everyone.

The Simpson's appeals to 3 types of audience, the Simpson's appeals to kids aged 6-12 and teenagers aged 13-17 and adults aged 18+ so basically the Simpson's appeals to everyone as I know because I started watching it at age 6 and I still watch I now at age 15 and I know adults who still watch it as well they make not take time just to watch it but if it is on they will as. It tends to appeal to kids because overall it is a cartoon. The Simpson's contains Bart and Lisa two 10 year olds which kids can relate to as they go to school and the episodes are sometimes based on the things what happen at school so kids will like these episodes more than the episodes which contain adult humour, it also appeals to tee nagers as we will understand both types of humour as we go to school and will also understand the adult humour involved in some episodes, it also appeals to adults as it contains adult humour as well.