

Media Coursework

The Daily Mail and The Guardian reported an article in 1999 about Aliyah Ismail, both had the same information, but reported in different ways. The Guardian which is a broad sheet newspaper set out so that the reader can make their own decision about what they are reading, whereas the Daily Mail, a tabloid newspaper sets out to make the reader believe and agree with what they are read. Both have set out in different ways to reach this target.

The Daily Mail which has three pictures uses them to capture the image of Aliyah as she was growing up from the age of three to the point of when she died. The third picture of Aliyah's mother who looks very stressed and as if she has been in shock of the death. This picture, which also shows that the parents of Aliyah have more to do with the Daily Mail because they share the same opinion unlike The Guardian which wants its readers to decide for themselves, only uses two pictures, one of the place where she died and one of her all alone. The one of her all alone has not been cropped because this shows her all alone with lots of space around her showing her being very defensive almost to the point of her not being where she is but where she is safe, home, because the caption underneath the picture says that she "spent periods abroad with her Jordanian father", she looks like she is waiting. The other is a picture of where she died, the Daily Mail said she died in squalor, but if you look the flat as quiet nice.

Both of the newspapers use information from the report into her death but the Daily Mail does not state that as much as The Guardian because nearly all of the information from the Daily Mail is from the report. The Daily Mail uses facts rather than their own reports to persuade the reader into agreeing with them on the story.

Unlike the Daily Mail, The Guardian has actually gone out and done some reporting about the death and has gone around

asking people for information on the death. The Daily Mail, which also has a caption on the side telling about 10 reasons for her death has just took information from the report and turned them into facts.

The Daily Mail directly blames the social workers where as The guardian has blames the social workers and the parents but it is balanced so that the readers can make up there own decision. The Daily Mail is bias, with the facts and the parent's views they provide a strong view to blaming the social workers, also at the bottom of the article there is a caption about Carol Sensky, the social worker blamed for the death. The caption mentions her £200,000 detached house, it uses this to compare her life to Aliyah, although this may seem unfair to mention her, also her circumstances, she may be a social worker but maybe her husband is different, they do not mention his job or his wealth.

Both of the newspapers are written if different styles, they also appeal to different readers, The Guardian appeals to people who have the time to read it and make up there own descisions, but the Daily Mail is aimed at people who like to read other peoples opinions and are keen on facts.