

Evaluation

Quantitative Objectives fully evaluated

- The website must be colourful.(Every webpage includes colour)
- The website must be easy to use and straightforward. (The website contains easy to use links and hyperlinks)
- The website must be security protected by a password or other means of protection. (There is a password page which protects the website)
- The website must contain all vital information. (The website contains all vital information)
- The website must include the prices of the products. (The website does include the pricing of the holidays and products)
- The website must contain images of products. (the website contains many images of the holidays available)
- The website must contain a video. (The homepage contains a video)
- The website must be eye-catching. (the website is colourful and catches the eye)
- Each page must be headed with a clear title. (Each page is well headed)
- Must contain important information on all the different types of holidays, and activities. (contains all vital information)
- The website must have a scrollbar on test on at least one page. (The website has a scrollbar on many pages)
- The website must import data from another application or program. (The website imports information for the video on the homepage)

Major problems

There were no major problems when designing the coursework however there were a few minor problems such as a problem when trying to get a video into the homepage. It did not work at first as the file type was not supported by the program however after converting the video file to a suitable format the video worked perfectly. Also at first there were only three WebPages in the entire website and I thought this was too little.

Improvement

To improve the website I have decided to add two extra pages to the website, one page will be the password page and one page will be the contact us page. These two pages will make the total number of pages in the website 5 and make it look more professional.

User feedback

Dear Website Designer,

I am very impressed with the website you have designed for me and my company and I am very pleased you have managed to get a video into the homepage of the website and I am also very pleased that you managed to get animated Gifs into the website. Also I love the colours and other images used in the website. However, the compliment some of the information you have put into the website is quite useless so I would like to see less information that is useless and more information that tells the customers what the holiday is actually about and more information generally on the actual trip or holiday. Also I need the website to be more friendly and easy for me to change the information if I needed to change it. you fix these problems and give me the website and I hope I will be able to successfully use it. Everything else on the website is absolutely perfect.

Thank You

Improvements from user feedback

Based on the user feedback improvements I have made changes to the website include changing the information on pages about the holidays and general information about them.

Also I have made the website more user friendly and made it possible for the owner of the company to change the website accordingly to the surroundings. Also that it easily edited if it does need to be edited.