

IT- GCSE coursework

Identifying the task

We were set the task of conveying some sort of message to a target audience. It can be any message that we choose, as long as it has a specific audience, and is designed to suit that audience.

Mediums

There are many possible ways of conveying this message, but certain mediums are better than others, for example, writing this message on paper and giving it to people would not be good as it would not be a very effective usage of time. However creating a web site and posting on the Internet would be more effective, as it would have a bigger threshold audience.

Software

Word

- | | |
|-------|-------------------------------------------------------|
| Pro's | Very good Word Processing
Very good spell checking |
| Con's | Poor arrangement
Poor pictures
Not free form |

Paint

- | | |
|-------|--------------------------------------------|
| Pro's | Very good drawing
Good arrangements |
| Con's | No word processing
Only simple function |

FrontPage

- | | |
|-------|-------------------------------------------------|
| Pro's | Good HTML
Good hyperlinks
Good web design |
| Cons | Complex functions |

Publisher

- | | |
|-------|----------------------------------------------------|
| Pro's | Good pictures
Good layering
Good arrangement |
| Cons | Not very good word processing |

Excel

- | | |
|-------|---------------------------------|
| Pro's | Good data handling |
| Con's | Bad arrangement
Bad pictures |

Notepad

- | | |
|-------|-----------------------|
| Pro's | Simple to use |
| Con's | Only simple functions |

It would be possible to create a leaflet by hand, however, doing so would not be time, or cost effective, as I would either have to make each one by hand, or photo copy them. And this would take a lot of time or money.

After a lot of consideration, I have decided to use Publisher to create a web site, as it will have a much larger threshold audience, and I will be able to use more varied ways of conveying a message.

Subject

I have decided to base my web site on one a hobby of mine, so I will base it on one of the following: -

SNES emulation, which would be good for a web site, as I will be able to have downloads, and reviews of my favorite ROMs on it. This site would also suit polls, as I could have polls on the "best" games.

Blading, which I could take some photos of myself blading with a digi-cam. Then I could post them on the site.

Football, which I could also take some photos of myself playing, with a digi-cam. Then post them on my site.

Computer games, which I could write reviews for, and have polls on.

MSN Messenger, which I could have utilities for, and pranks for and contacts for.

Audience

My target audience will be people around my age, maybe 10-20, mainly boys, so I will have to use language that will suit their vocabulary. Also using technical terms that most of these people would know, such as ROMs and flooders.

Decision

I have decided to make my web site on SNES emulation, as it will be a good subject to do as web site on, and I will be able to use my skills to the maximum.

Specification

1. I will break the text up, with pictures, or other non-text elements.
2. I will have an easy to accesses navigation bar.
3. I will use the same colour scheme, for all pages.
4. I will have a standard home button, in the same position at each time.
5. I will make any downloads easy to use, and clearly shown.
6. I will make the site so that it is different every week, so that visitors have reason to visit it repetitively.

Idea's

I will try to make my site stand out by adding some interesting HTML features, such

