GCSE APPLIED ICT COURSEWORK

SLIDE 1:

Home Page

- Business
- Working Styles and Employment Opportunities
- Personal Communication
- Community Activities
- Special Needs

SLIDE 2:

Business

- **Online Shopping**
- **Online Banking**
- **Call Centers and enquiries**
- **Advertising and Marketing**

SLIDE 3:

On Line Shopping

Online shopping is becoming more and more popular. It is used by many huge companies like Sainsbury's etc. Unlike normal supermarkets, online shopping is available 24/7.

Even though there are many advantages to online shopping, there are also many disadvantages such as the fact that you can't view the item

of the products. Also many people do not like to give out their personal details to companies online.

SLIDE 4:

Online Banking

Online banking sites are available at the time and they generally confirm transactions faster than ATM machines. A lot of people prefer online banking to normal banking because it is possible for them to manage several accounts from one secure site.

Others, however, that a nuisance because it may take a long time to register and some online banking sites are quite hard to use. Also people don't like the fact that sometimes you have to re-enter your account details to enter the account.

SLIDE 5:

Call Centers and Enquiries

Most large companies have call centers where their customers can phone in and give in their complaints etc. This saves the customers a lot of time seeing as they don't have to go back to these shops to for minor reasons like this. It can also save them money because many customer service numbers are free.

The disadvantages of call centers are that the queues are long most of the time which does waste a lot of time. Also many call centers are set up in countries like India so callers may have a problem with understanding some accents.

SLIDE 6:

Advertising and Marketing

[redacted]

[redacted]

SLIDE 7:

Working styles and Employment

- **Teleworking**
- **Technology at work**
- **ICT skills and training employees**
- **How people interact at work**

SLIDE 8:

Teleworking

[redacted]

[redacted]

SLIDE 9:

Technology at Work

[illegible]

[illegible]

SLIDE 10:

ICT skills and training employees

[illegible]

SLIDE 11:

How people interact at work

[illegible]

SLIDE 12:

Personal Communication

- **The Internet**

- **E-mail**
- **Mobile phones**
- **Entertainment and Leisure**

SLIDE 13:

The Internet

The internet is very helpful. It contains information on everything you want to know about. There are many search engines on the internet which makes it easier to find what you are looking for.

Sometimes, though the information you are looking for is not easy to find.

SLIDE 14:

E-mail

E-mail, also known as electronic mail is a very good way of communicating on the internet. Also you can attach files and photos and send them to people.

Some people all use this way of communication by sending a lot of viruses. Other big companies send a lot of 'ad' mail which they can now be prosecuted for.

SLIDE 15:

Mobile Phones

Mobile phones are very useful. Though the one device you can phone, text, e-mail and much more. Some people use mobile phones in business and others just use them in everyday use.

[illegible]

[illegible]

SLIDE 16:

Entertainment and Leisure

[illegible]

[illegible]

SLIDE 17:

Community Activities

- **Chat Rooms**
- **Internet Cafes**
- **Information Services**
- **Satellite Navigation Systems**

SLIDE 18:

Chat Rooms

[illegible]

[redacted]

SLIDE 19:

Internet Cafes

[redacted]

SLIDE 20:

Information Services

[redacted]

SLIDE 21:

Satellite Navigation Systems

[redacted]

There are many different types of satellite navigation systems. The most well known is 'Global Positioning System' also known as (GPS).

The disadvantage, of course is that these systems are not very cheap.

SLIDE 22:

Special Needs

- **Poor vision**
- **Hearing difficulties**
- **Learning Difficulties**

SLIDE 23:

Poor Vision

For people who have poor vision, it has made it possible to make fonts on the internet bigger. Also it has had an affect on the equipment used by officials. It has helped them trade it.

The problem is that all this equipment costs a lot and some small companies can't afford it.

SLIDE 24:

Hearing Difficulties

Equipment used for helping people with hearing difficulties have also been affected by ICT. Nowadays, there are is a new type of phone made especially for deaf people. It is connected with a well cam so they can use signing edge to people across the world.

As with medicine equipment, healthcare test equipment is also very extensive.

SLIDE 25:

Learning Difficulties

ICT has helped people with learning difficulties greatly. For example, schools had ICT's in the classroom and show the students pictures and examples from the internet when they are needed. Also many teachers make slides shows to teach their pupils.

However, there are always things you have to do the old fashioned way. For example, teaching in a classroom using a whiteboard and a nowadays interactive whiteboards are mostly used.