Desktop Publishing – Skating Brochure

The Manager a new skate park in Preston Mr. Daniel's (Preston Skate Park) has asked me to produce a brochure for the new release of the park to attract as much publicity as possible to hand out around Preston this will include prices, opening hours and information about the park e.g. location. Before this idea he used to just put a few posters up displaying the information. To produce this poster the manger used to just design the posters by hand and photocopy them. This is one manual way of designing the poster the new way will look better\professional and will be a lot easier to produce.

There are a number of possible methods of solving this problem. I could use page plus, Coral Draw, Paint or Microsoft Publisher these are all very good desktop publishing programs.

I could use Microsoft Paint but there is no word art/ Clip art and other very useful features it is also very difficult to edit when it is there and is just not very easy to use.

The only quick and simple solution would be to use a desktop publishing like Microsoft Publisher because this is the only one the school has and most of my work will be done there.

The manager of Preston Skate Park wants the following to appear the brochure:

- The brochure should attract more attention by have lots of different colours
- Information on the opening times and costs per hour
- Reviews of the top skaters that have visited the park.
- Their text should be clear for people to read.
- The brochure should look as professional as possible
- It should include pictures of the park

All of these can be done very easily in Microsoft Publisher and use from a program such as paint to customize the pictures. All so I may use internet explorer (web browser) to gather more information and pictures. I will also be using camera\scanner to get picture of the skaters.

Analyse

I have decided to use Microsoft Publisher to solve the problem that the manager of Preston Skate Park. This will allow me to solve all of the problems set in the identify section.

Other software and hardware that I will include:

Software	Reason
Paint Shop Pro	To alter some of the images downloaded from the net, taken from clipart, to alter photographs and create my own
camera software	To transfer the images from the camera onto disk
Internet Explorer	The internet browser that I will use @ school/home to get information on the show and collect various images
Scanner Software	To scan images of skaters

Hardware	Reason
Fuji Finepix 2600	To take pictures of the console and pads
Canon CanoScan	To scan images from magazines
HP DeskJet 1220PS	To print the images so that the manager of eclipse can check the layout

Input

I will be collecting information from a number of sources. This includes:

Getting all the information that the manager knows about the park.
Meeting the skaters of the park asking them what they think.
Pictures of the Skate Park from the Internet, camera and scanner.

Processing

The thing I may have to do to my project…

- Front Size/Style of writhing (easy to read)
- Front colour is adjusted so it stands out against the background
- Keep the text the same size/font all the way through to make it look more professional
- Make background as interesting and as eye-catching as possible
- The digital pictures will need processing (Either by using paint shop pro to adjust the colours or the cropping tool in Publisher)
- Crop all images used to size needed

Output

The main output will be a 4-side brochure. I will print out an example of the brochure for the manager to check.

Backup/Security

Since the majority of the work will be done at school where the work will be saved on the school network. This means that the work will be backed up every night. During a lesson I will save my work regularly just in case the power fails or if there's a problem with the computer.

Once the presentation has been installed, the computer that runs the program is locked away so that no one can alter the programme.

At the skate park I doubt the computers will all be linked up to a main server like at school. So to ensure the data is safe they will have to be regally backed up to cdrw/dvdrw or zip drive to ensure the data is safe.