Hanna Cheung Exam number: 8032
Centre name: SHCC Centre number: 56515

Communicating information.

Planning my presentation

For my written report I have decided to use a word processing package, Microsoft Word, to do it. I have decided to use Microsoft Word. I think that it has all the tools that I need in order to produce a written report, which contains fill-effects, borders and other tools that will enable me to make my report look as interesting and professional as possible.

For the interactive presentation I am going to use Notebook to create a website. I have decided to use Notebook and not Microsoft FrontPage because I do not like the way in which FrontPage alters the html that you have written and I prefer to write the html myself.

The marketing research company have asked me to present my findings with regards to the most popular games, they have also asked me to produce a written report, which includes information on the most popular games and the popularity with teenagers. For this presentation I am going to use Microsoft Word and produce an A4 written report on the games.

The second part of the assignment from the marketing research company is to produce an interactive presentation, which must be a minimum of five pages and contain information on the games such as the types of games, equipment they use, prices, restrictions on buying, popularity and best buys. More information can be added to the presentation if I want. For this presentation I am going to use Microsoft FrontPage to create a website, which will show all of the information that is wanted by the marketing research company.

Research

From the previous assignment, which I carried out for the marketing research company (spreadsheet modelling) I can extract some of the information that I will need in order to produce the two reports.

This information will be the details of the top ten games, such as name, genre, console etc and a graph showing their popularities.

Other research that I will need to do is to find images of the top ten games, so that I will be able to use them as visuals in both of my presentations. For this I will need to look online and use search engines (www.google.co.uk) or go onto games websites, which I already know of (www.gameplay.com).

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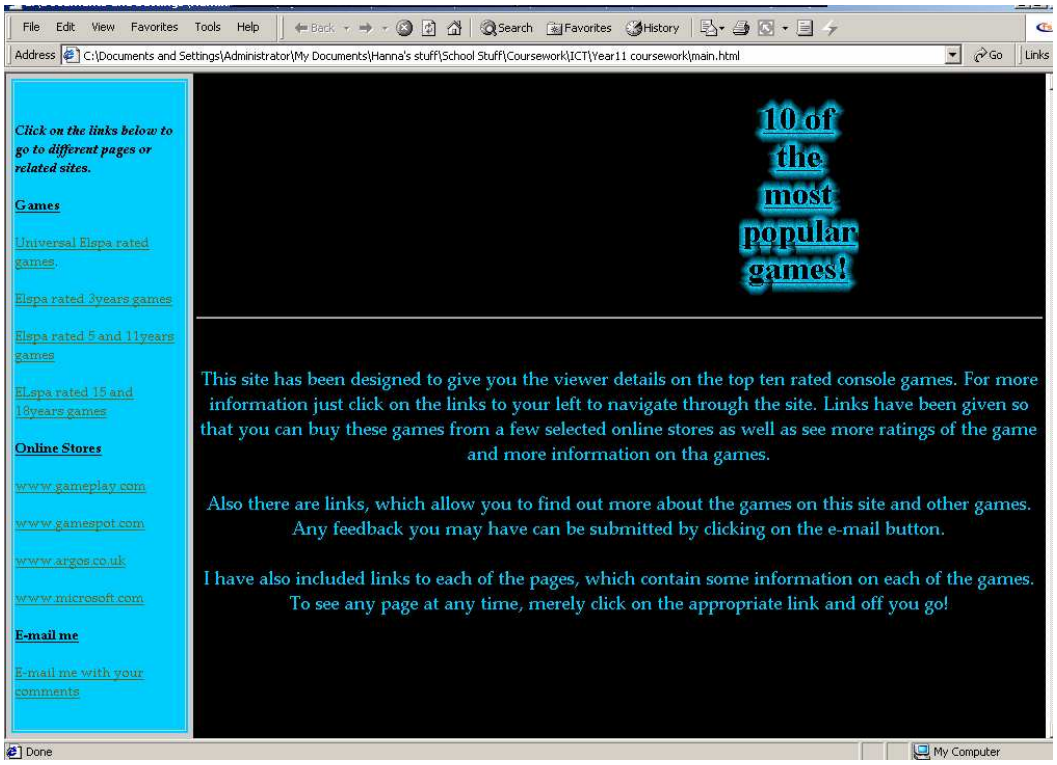
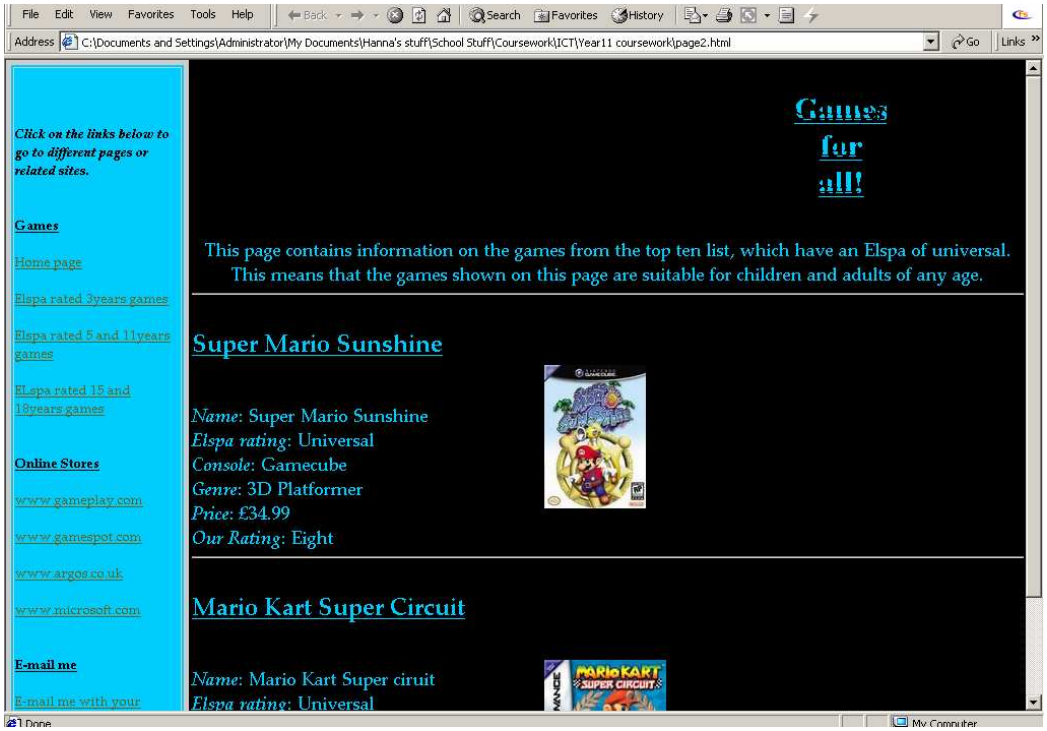
Creating my presentation

Homepage:



Second page:



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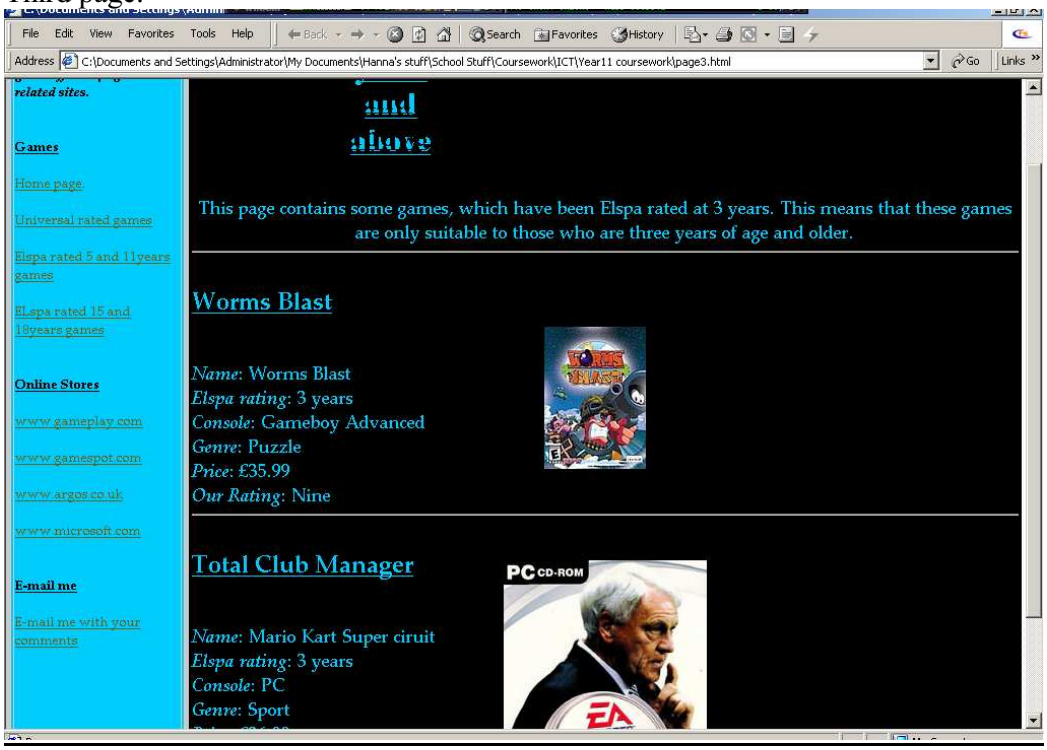
Third page:



Fourth page:

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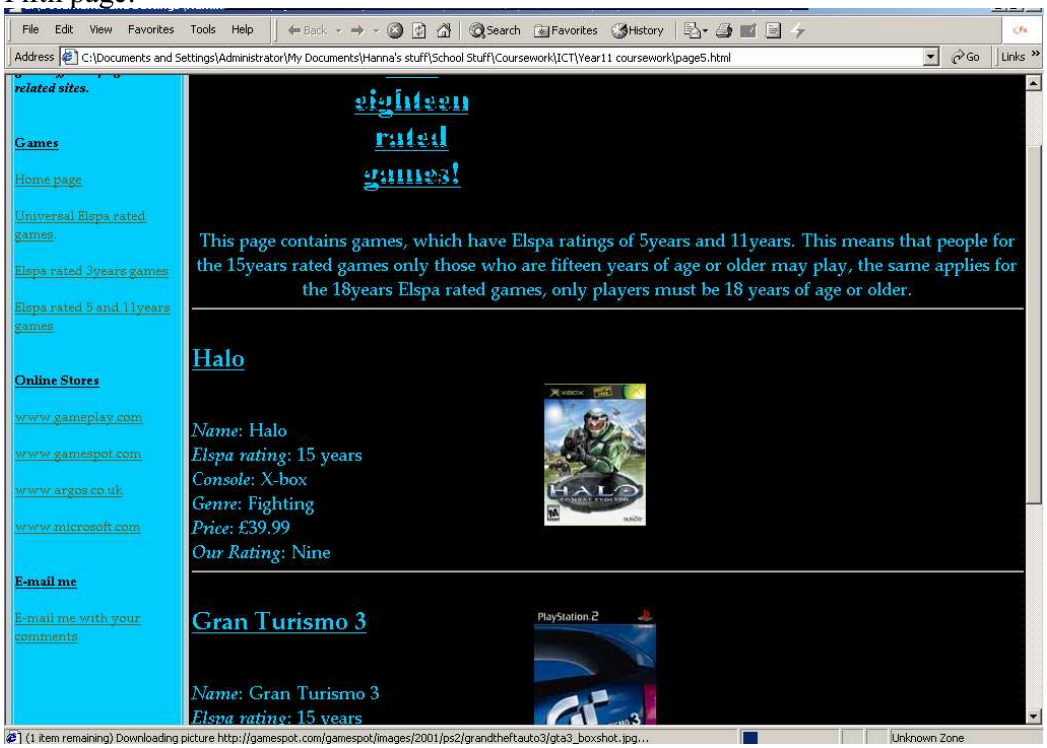
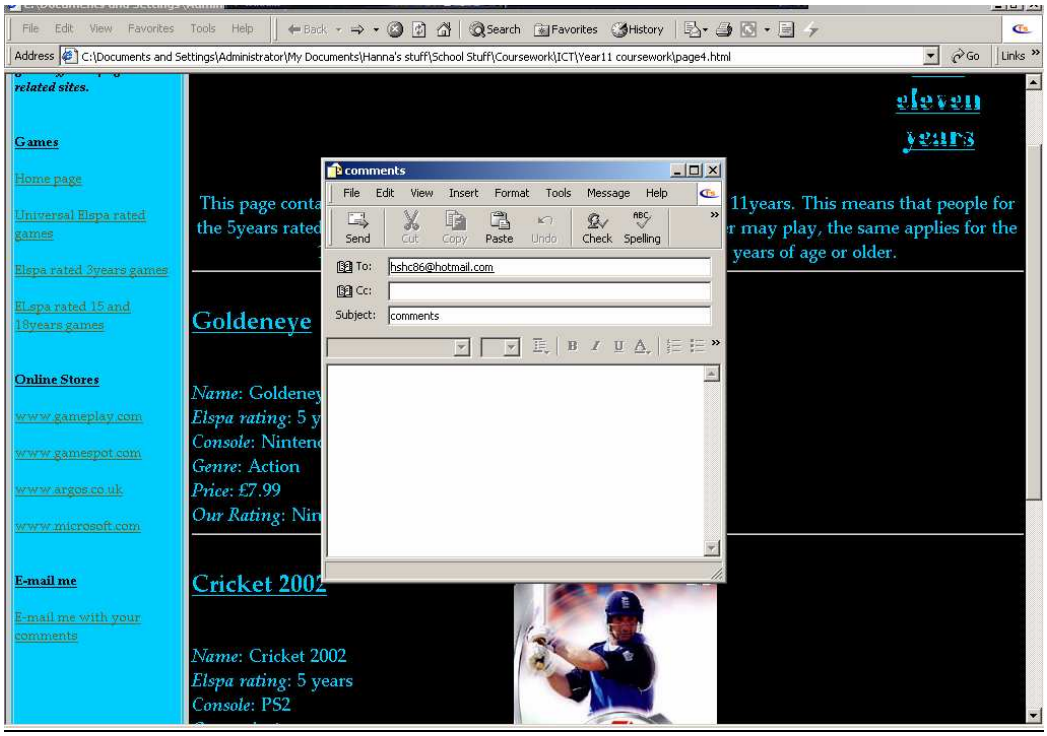
Fifth page:



When e-mail link is used:



Annotation

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This is the html, which has been taken from one of my web pages, as each of the pages all work on the same basis and therefore have the same template, this will show you how each of the pages work.

<html> This tag states that this file is an html file, it means that when it is viewed over the internet everything inside it will be recognised as html instead of showing all the script.
<TABLE STYLE="position: absolute; top: 0; left: 180;" WIDTH="825" HEIGHT="760" BORDER="0" BGCOLOR="#000000" BORDERCOLOR="#000000"><TD VALIGN="top"> This style tag states that everything inside it is put into a table, the positioning of the table is 180 pixels from the left of the screen, it is 825 pixels in width and is 760 pixels in height. The table has no border (0 pixels), the background colour of the table is #000000, which is the hexidecimal code for black.
 This tag states that everything from now on will be aligned to the center.
<marquee behavior="alternate" direction="left" loop="*" scrollamount="4" scrolldelay="1.5"> This tag makes the writing move in a marquee behaviour. It moves from right to left then back to the right and will carry on doing so for as long as the window is open, which is shown by loop="*" and behaviour="alternate", the asterisk stands for infinity. The scrolldelay tells the writing how quickly it should move, in this case not very quickly.
<TABLE STYLE="filter:dropshadow(color=#00CCFF, strength=9)"><TR><TD> This is a different table tag, it states that the writing in it will be of a certain type, it will have a dropshadow and the colour of the writing is #00CCFF, which is a light blue. The strength is how much dropshadow there is.
<H1><u>Games for all!</u></H1></TABLE></marquee> The <H1> states that the writing is a header and is of the biggest size, the <u> means that all writing after it will be underlined. </u>ends the underlining message, all tags which are </…> will end what its corresponding tag is doing. Therefore the </H1></Table> and </marquee> end the heading, the table ends and so does the marquee. If the tags were not closed then everything after it would end up having those attributes.

 These tags very simply state that there is to be a break in the code, it effectively works as pressing return would in a Word document.
 The font face is the style of font used, the size is how large the font should appear to be, the color is simply the colour of the writing.
This page contains information on the games from the top ten list, which have an Elspa of universal. This means that the games shown on this page are

suitable for children and adults of any age. All of this is the writing which is actually seen.
 This tag ends the centered writing.
<valign="left"> This tag states that from now on all writing is to be aligned to the left of the screen.
<hr>
 <hr> states that there is to be a line going through the page.
<H2><u>Super Mario Sunshine</u></H2>
 <H2> is just a different sized heading, means that all the writing in between the two tags will be bold.
Name: Super Mario Sunshine
  and state that everything inside the two tags will be italic.

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Elspa rating: Universal
Console: Gamecube
Genre: 3D Platformer
Price: £34.99
Our Rating: Eight
<IMG
SRC="http://gamespot.com/gamespot/images/2002/gamecube/mariosunshine/mariosunshine_boxshot.jpg" STYLE="position: absolute; left: 350; top: 300; z -index: 0;">
<img
SRC="http://gamespot.com/gamespot/images/2001/gba/mariokartsupercircuit/mariokartsupercircuit_boxshot.jpg" STYLE="position: absolute; left: 350; top : 590; z-index: 0;"> This tag puts an image onto the web page, the url (in red) is that of the image. Instead of putting the location of the picture from my folder and using the url ensures that the website can be viewed from any computer and the images are still shown. The positioning just states where on the page the image should go.
<hr>
<H2><u>Mario Kart Super Circuit</u></H2>

Name: Mario Kart Super ciruit
Elspa rating: Universal
Console: Gameboy Advanced
Genre: Racing
Price: £27.99
Our Rating: Nine

</TD></TABLE> These tags just close everything up.
<TABLE STYLE="position: absolute; top: 0; left: 0;" WIDTH="180" HEIGHT="760" BORDER="5" BGCOLOR="#00CCFF" BORDERCOLOR="#cccccc"><TD VALIGN="top">

 This is another table tag, much like the one that is at the beginning of all this html. This one works on the same principles, only it is not as wide and starts to the left of the page. It also contains different information, which is all below. This one also has a border around it, I did this so that it looks neater.

Click on the links below to go to different pages or related sites.

<u>Games</u>

<A HREF="main.html">Home page</A> This tag works as a hyperlink, only the 'Home page' part of the html is seen, when it is clicked on the user will be automatically taken back to the homepage. "main.html" is the destination; it is what I have called the file, which is my home page.

<A HREF="page3.html">Elspa rated 3years games</A>

<A HREF="page4.html">Elspa rated 5 and 11years games</A>

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<A HREF="page5.html">ELspa rated 15 and 18years games</A>

<u>Online Stores</u>

<A HREF="http://www.gameplay.com/">www.gameplay.com</A>

<A HREF="http://www.gamespot.com/">www.gamespot.com</A> Here is there are yet again hyperlinks. However, instead of taking you somewhere back in the website it will take you to a different site altogether. The address in red is where you will be taken to.

<A HREF="http://www.argos.co.uk/webapp/commerce/command/ExecMacro/ols-home.d2w/report">www.argos.co.uk</A> You must end hyperlinks with otherwise everything after will also work as a hyperlink to in this case the argos website.

<A HREF="http://www.microsoft.com/games/">www.microsoft.com</A>

<u>E-mail me</u>

E-mail me with your comments This is also a hyperlink, but it is different in the fact that it does not take you to another web page. Instead it opens up an e-mail box, with the subject as 'comments', the e-mail will automatically have my e-mail address in the to: section.
</TD></TABLE>
</html>

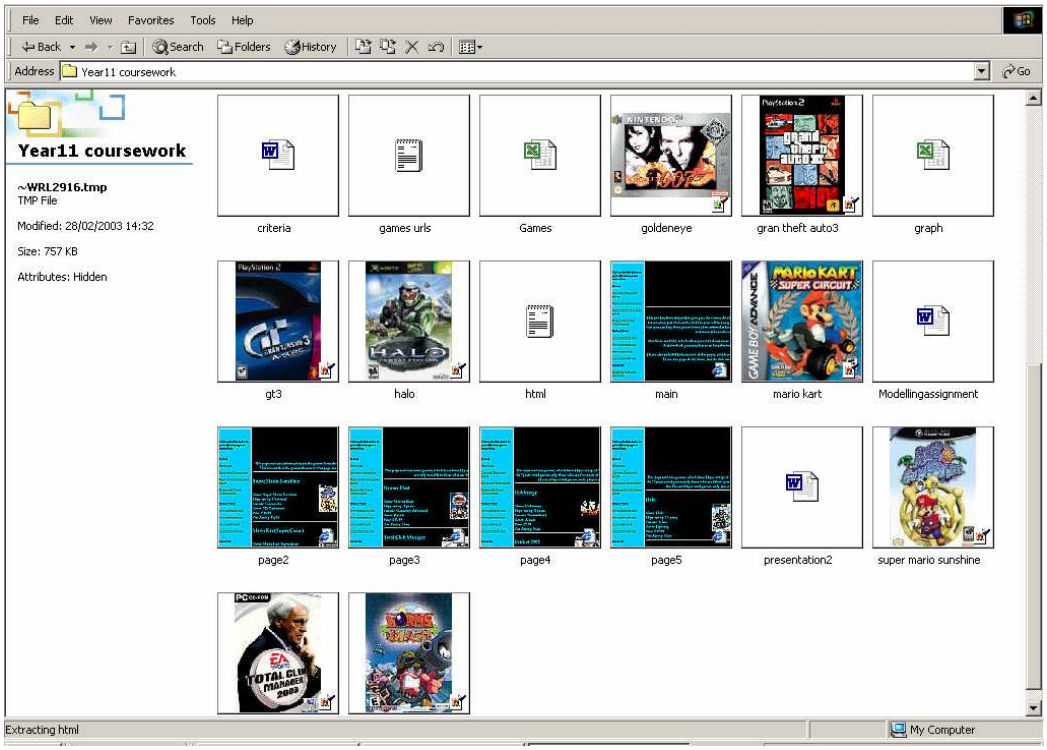
Everything in purple the writing, which is actually shown on the website, everything in blue is the html used, everything in red are urls and everything in black is the explanation for the html.

I decided to put a bar (table) at the side of every page with the same details inside it, so that it is easy to navigate through the website. The bar allows users to go to any page at any time, it also allows them to e-mail me with comments whenever they want as well as visit a related site.

At first I started out using a frameset for the side bar and the main part of the page. However, this didn't work out how I wanted it to. When I put a link in the side bar, I wanted for the link to open up in the main page, instead the link would open up in the side bar and the main page would be left as it was.

To create the wording, I used Word Art. I changed the colours of the writing by using fill effects. To get the pictures behind the text, I simply altered their layout to 'behind text'. I

inserted the pictures from a file, which contained them.

I had already created the graph in Excel, which was from the previous modelling assignment. I opened the Excel document then copied the graph and pasted it into the Word document. I then cropped and resized the graph so that it would fit onto the page.

I saved this and all other files that are to do with this assignment in a folder. This was so that it would be easy to find everything. Here is that folder: