In this investigation, I take the role of Pat, who is studying ICT. The team, who is organising the Lancre Festival, needs help so that they can make sure the Festival is a success. Stuart Harris, the leader of the team has asked me to help to solve some of their problems. This festival is an annual event and attracts visitors to the town.

What form any output will take

The way in which I am presenting the details about the festival to Stuart is through print outs or a visual screen display. There will be a 4-page printout showing all the details. I could also make a leaflet which could show all the information and screen shots on the web site, in which I will make for him.

The information to be output

The festival website needs a homepage and three other pages. The home must link to the other three pages and these pages must link back to the home page.

Homepage

- Heading 'Lancre festival 2007'
- Information about the festival
- Dates
- Hyperlinks – 'where to stay' 'festival event' 'concert;
- Pictures

Second Page (where to stay page)

- List of hotels
- Accommodation (subheadings)
- Office phone number
- Vacancies
- I must tell people to call the phone number to find out all the information
- Office address
- Pictures
- Hyperlinks – 'home heading' 'where to stay'

Third page (festival events)

- Program of events
- Free events

- Map
- Showing locations of events
- Hyperlinks – home
- No pictures
- Ticket ordering events
- Headings

Fourth Page (concerts)

- 2 Pictures
- Hyperlinks – Home
- Headings
- Time
- Place
- Price tickets

The data needed to produce the output

Homepage

- Hyperlinks – where to stay, events, concerts
- Piece of text about Lancre; this is shown on disc
- Pictures (on disc)
- Dates of events and festivals (pg 6)
- Type in Headings

Second Page (where to stay page)

- Address
- Telephone number (pg.6)
- List of hotels (accommodation) – from disc
- Pictures
- Heading – 'where to stay'
- Hyperlink back to homepage
- Message talking about vacancies (to call)

Third Page (festival events)

- heading 'festival events'
- ticketing order instructions (pg 7)
- must send
- event list (file)
- map
- hyperlink – home

Fourth Page (concerts)

- Title
- Cost of tickets (pg 7)
- Dates (pg 7)
- Time (pg 7)
- Pictures of Purple Spiders (on disc)
- Hyperlinks back to home

The desired outcomes and performance criteria

- Headings have to be large, colourful, and eye catching
- Dates have to be bold
- The hand-out has to be colourful
- Font on all pages have to be clear
- The Phone number has to be bold
- Their has to be a message telling people to call the phone number
- The 'free events' has to be in larger font size because it has to stand out for people to come to the concert
- All the hyperlinks have to be clear and in neat groups
- Must use the word 'home'
- Must be in the same place all the time