

# The Impact of Tourism on Whitby



## Contents page

Introduction.....	Page 1
Hypothesis 1.....	Page 2 + 3
Hypothesis 2.....	Page 3
Hypothesis 3.....	Page
Hypothesis 4.....	Page
Hypothesis 5.....	Page

## Introduction

We went to Whitby for our coursework study trip. Whitby is in the north east of England and in a recent survey was found to be the best sea side resort in England. We went to Whitby in minibuses via the A174. We stayed in Stainsacre Hall overnight.



While we were at Whitby we had to collect data on 5 hypotheses. My first hypothesis was that fish and chips prices were cheaper as you got further away from tourist areas. I think this because the demand for fish and chips near the sea is higher so the shops can increase the prices. My second hypothesis is that people travel from less than 50 miles and stay for one day. I think this because

My third hypothesis is that tourist attractions have a high people flow. I think this because people come to Whitby for a day out and will be seeing or using most of the tourist attractions that are there.

My fourth hypothesis is that land use in Whitby is mainly for tourists. I think this because there are a high number of tourists in Whitby each year, so the land use will be mostly for tourists to make as much money as possible.

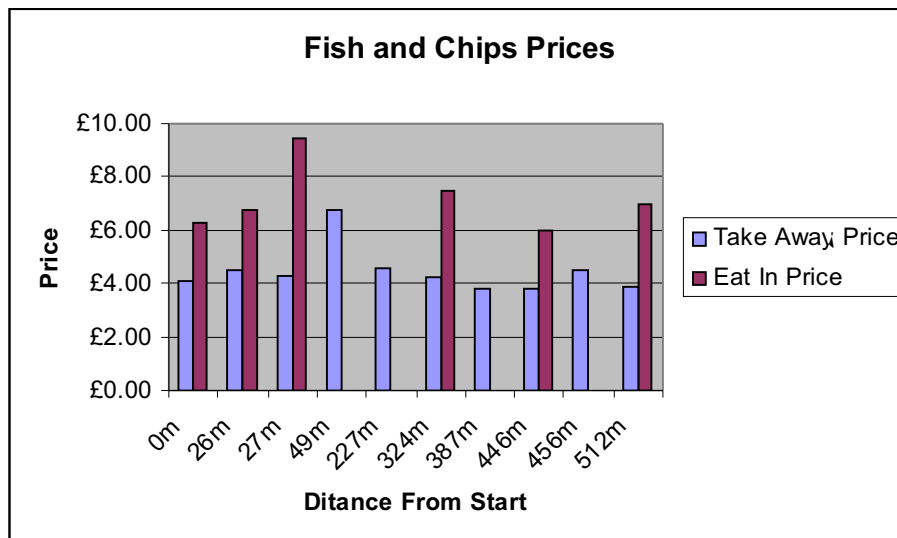
Hypothesis 1 was that fish and chips prices were more expensive in tourist areas. I needed to collect prices for fish and chips.

I started at the beach and found the closest fish and chips shop then took the price for fish and chips. I then started walking away from the beach and took fish and chip prices along the way.

The problems I encountered were that the different shops had different portion sizes of fish and chips, so this affected the price. Another problem that I had was some of the shops were closed so I couldn't see the prices.

Fish and Chip Shop	Distance from start	Take away price	Eat in Price
Terry's	0m	£4.10	£6.30
Fish and Chips	227m	£4.60	
Gatsby's	324m	£4.20	£7.50
Chips away	446m	£3.80	£6.00
Hadley's	456m	£4.50	
Mister Chips	512m	£3.90	£6.95
Mooring Fish	387m	£3.80	
Alexander's	26m	£4.50	£6.75
Quayside	49m	£6.78	
The Magpie	27m	£4.30	£9.45

This graph shows the results:



My data shows that there is no correlation between the take away prices of fish and chips and the distance from tourist areas. The fish and chip shop in the centre of Whitby is £0.40 cheaper than the fish and chips shop that is 456 metres away from the centre. The most expensive eat in price was for The Magpie, at £9.90. This shop was near the centre and was also next to some arcades, so there were a high number of people walking past. The reason for this price being so high may have been that the restaurant is so close to the centre of Whitby, as well as being near tourist attractions such as gift shops and arcades. The cheapest fish and chips shop was Chips Away and Mooring Fish, both at £3.80 to take away. They are 446m and 387m away from the start respectively. This shows that there is a very slight relation in distance from tourist areas and price, although most other shops don't follow this pattern.

My second hypothesis is that people travel from less than 50 miles and stay for one day. To test this hypothesis we noted down the first two letters of car number plates that were there. We then checked to see where the cars were registered so we had a rough idea of where the owner has drove from. The problems we had with this are that some cars could have been bought somewhere and then sold to somewhere else, and some people were unsure as to why we were noting down car number plates. We assured them it was for coursework studies.

This table shows the registration numbers of cars and where they were registered.

NU02 XMD	Derbyshire
M225 EFD	Dudley
NL06 XWB	Northumberland
YB04 GZR	Yorkshire
YE52 YFM	Chester
YF02 WME	Yorkshire
HG54 SF2	Belfast
YY04 9XL	Yorkshire
J470 MIY	N/W England
X732 TDN	York
2589 POB	Billingham
YF03 VJA	Yorkshire

The table shows that most people came from near Whitby, with only a few coming from very far away.



My third hypothesis is that tourist attractions have a high people flow. To test this hypothesis I went to a tourist attraction and counted how many people went in over a period of time. One of the problems I had was that on the first day it was raining so there weren't many people in Whitby.

My fourth hypothesis is that land use in Whitby is mainly for tourists. This diagram shows how land in Whitby is used. It shows that the bars, restaurants and tourist shops are all right near the beach, as well as all of the hotels. There is a bus stop next to the beach which will be used to drop off tourists that are visiting for the day.