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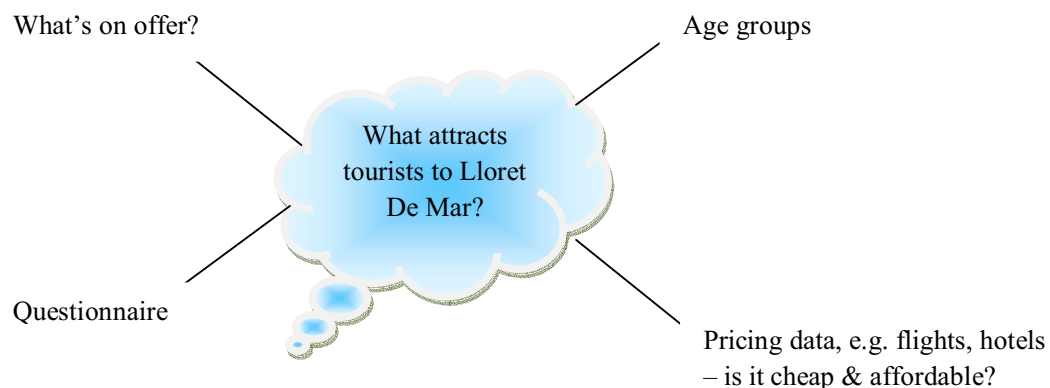
To what extent does Lloret De Mar beachfront cater for tourism?

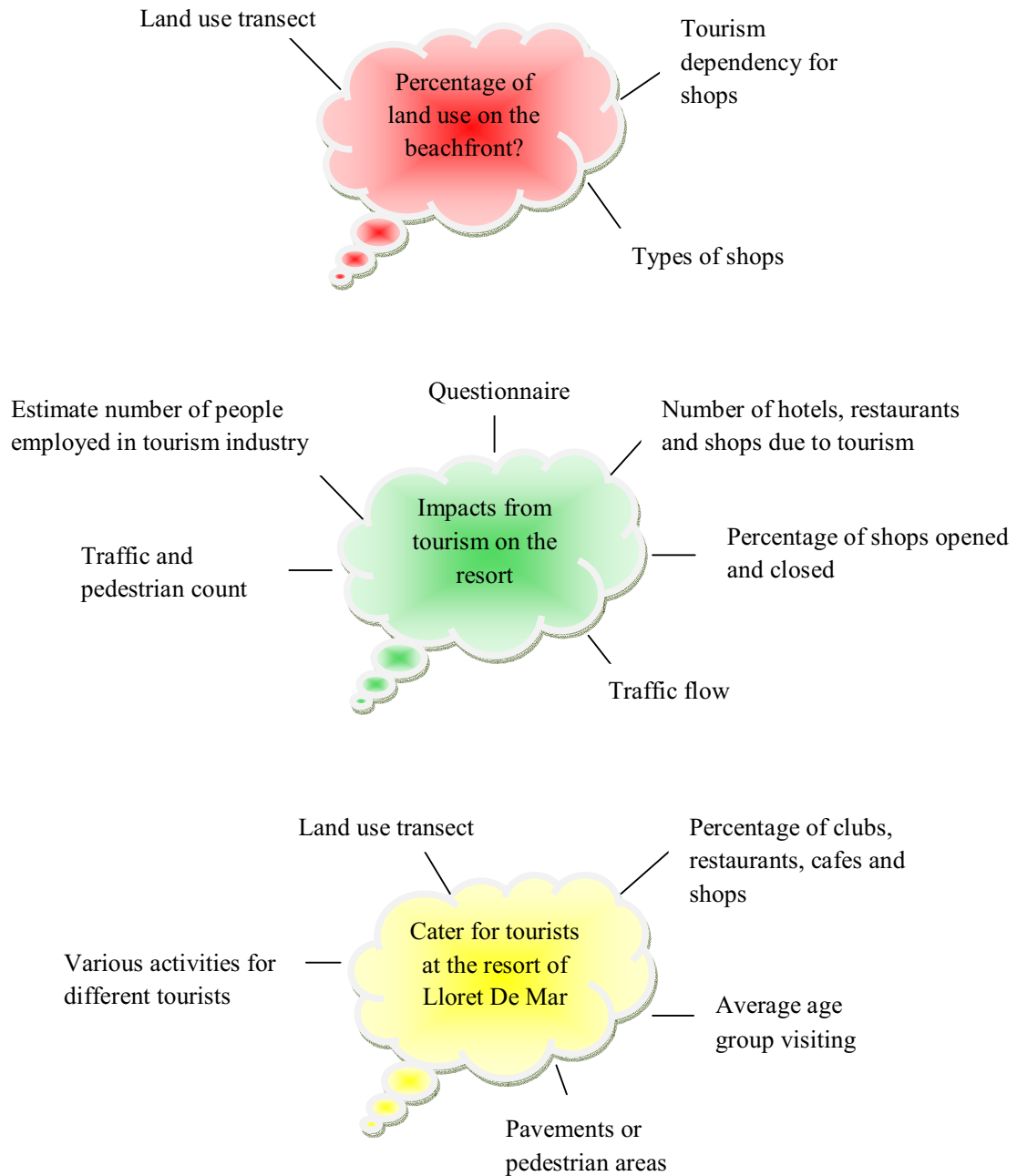
Key Question

I plan on basing my study on four different questions which will allow me to question my main title successfully; it will also give me a better knowledge and understanding. My key questions will also allow me to configure my method of data collection.

<u>Key Question</u>	<u>Explanation</u>
What attracts tourists to Lloret De Mar?	This key question will be helping me understand the main things that have made this resort so popular and why people choose to go on holiday to this resort. I plan on gathering primary data such as questionnaires and also secondary data which would include searching the internet for hotel prices and flight prices to the resort in order to accomplish this question.
What services exist on the highstreet and beachfront of lloret de mar?	This key question will help me see identify how dependant the beachfront is on tourism. It will give me an idea on whether the shops and restaurants along the beachfront sustain themselves on tourism.
What have been the economic, social and environmental impacts of tourism on the resort?	This key question will help me by giving me the information of how tourism has affected the Lloret De Mar and whether it has affected the resort in either a good or bad way both economically, socially and environmentally. It will give me the understanding of what effect tourism has had on the resort and how it has changed economically, socially and environmentally due to tourism.
Does the resort cater for different types of tourists?	This key question will help me identify how well Lloret De Mar caters for different types of tourists. It will give me a better understanding of the types of tourists that visit the area and how well the resort caters for them and whether there are any varying activities for the different types of tourists.

Collecting Data Methods





History of the resort of Lloret Del Mar

1950s

- Lloret De Mar have a new way of life which is based upon the tourist economy
- A new urban transformation has begun – old mansions are being pulled down and replaced into hotels and service facilities to meet the needs of the growing tourists
- Woods and fields are now being built on



1970s

- Tourism levels have increased rapidly – Lloret De Mar becomes more reliant on the tourism industry
- New suburbs and urbanisations emerged
- Many facilities and services are aimed at tourists



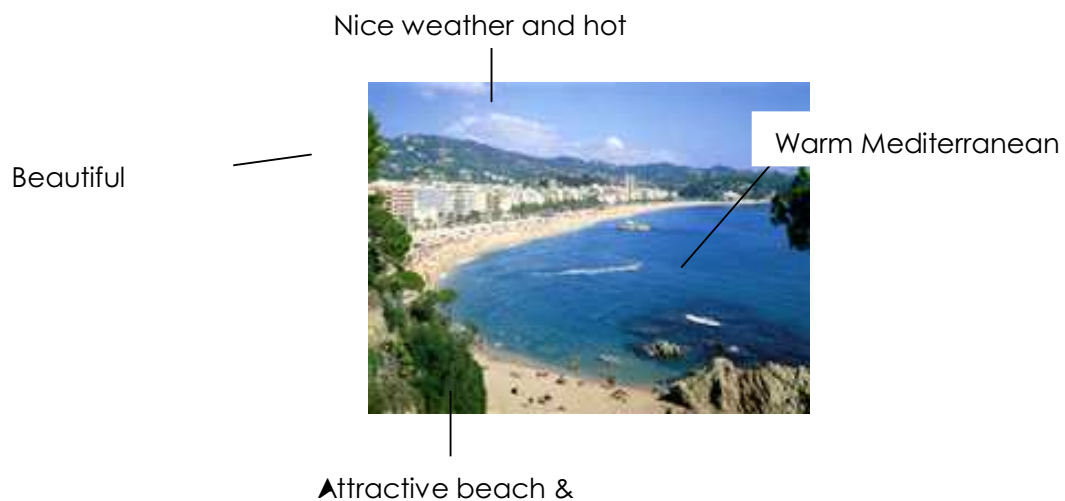
1990s

- Arrival of foreign tourists increased as holiday packages became a lot cheaper and affordable for most people. The hot climate of Spain and the Mediterranean Sea was a beneficial factor for many tourists to be attracted to the resort.



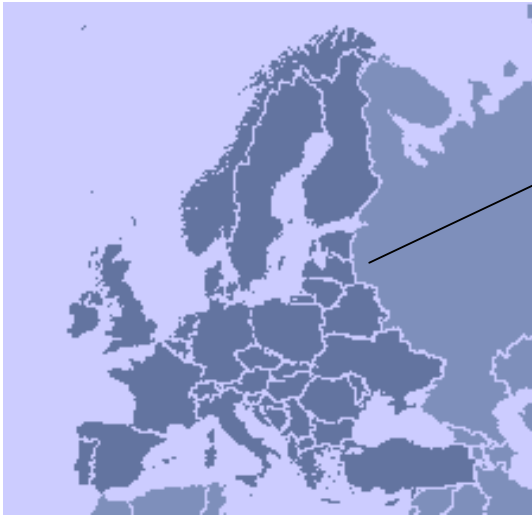
2007

- Population of 19,822 people
- Lloret De Mar covers 48km of land
- There are 5 main beaches along the 7km coastline
- There are a wide range of hotels and shops available for tourists
- This resort is a popular place for many holiday makers across Europe due to its warm climate and being next to the Mediterranean Sea.



Location of Study area

Europe



Spain is located within the continent of Europe which is made up of 48 different countries. Europe is the world's second-smallest continent in terms of area and the only continent smaller than Europe is Australia. However, Europe is the third most populous continents as it makes up 11% of the world's population.

Spain



Spain is located in the south west of Europe where the countries France and Portugal border it. Spain is a country in Mediterranean Europe, sharing the Iberian Peninsula with Portugal at the western end of the Mediterranean Sea. The main language spoken in Spain is Spanish and its capital city is Madrid. Over 45 million people live in Spain and over the past 60 years it has been a popular tourist destination.

Costa Brava



The Costa Brava is on the north east coast of Spain and is located next to Catalonia. The main resorts on the Costa Brava are: Girona, Lloret de Mar, Tossa de Mar and Malgrat de Mar. Costa Brava is a popular tourist destination due to the climate, weather, services and location. Its main

Lloret de Mar



Lloret de Mar is situated in the southern part of the Costa Brava, 70 Km away from Barcelona. This former Fishermans village covers 48 square kilometres, and has five main beaches along a 7km coastline. Lloret de Mar is close to other popular holiday resorts