

GCSE Geography Coursework

**Management Issues in Central
Oxford**

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Introduction

Main Ideas: Core Hypothesis

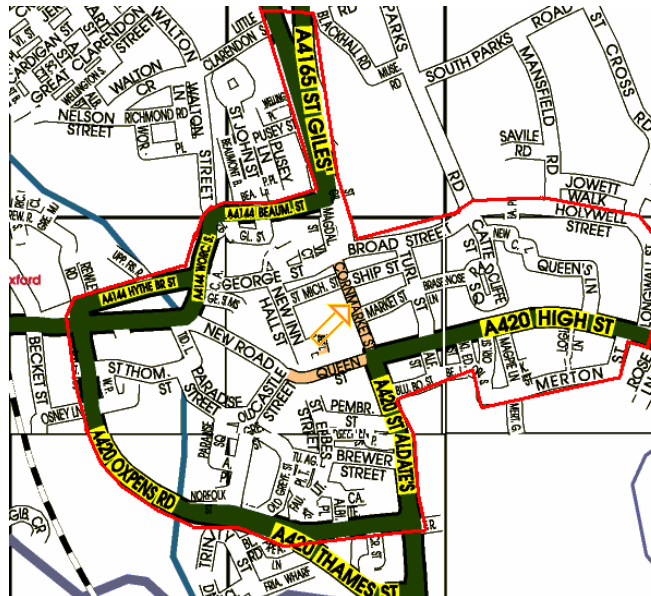
My Core Hypothesis is: **Environmental Quality varies within Central Oxford.**

The main ideas that I will be investigating in this coursework deal mainly with the environmental quality in the CBE. To fully understand this topic need to know exactly what this means, so as to assess it fully. What we need to do in this is to find out what is meant by CBD. Where is Oxford's CBD? What the CBD is like, and What problems does the CBD face.

CBD: "Central Business District, the centre of a city defined on a map
By land use and land price, usually contains high rise buildings,
High order good shops, and commercial office blocks. containing
Shops with large spheres of influence, the high street of a town"
Yahoo online dictionary

Oxford's CBD is not totally typical in the way that it is not in middle of the city.
This is due to the environmental restrictions. Usually a city

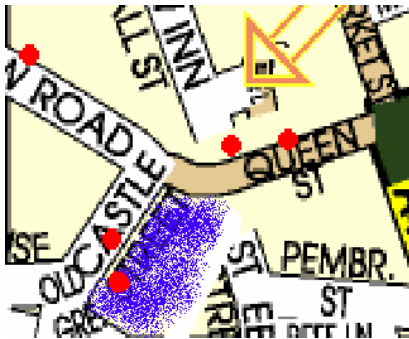
Environmental Quality: "An expressed opinion of the quality of
Surroundings, including air quality, litter, noise,
appearance of an area."



Methodology

As seen above, my core hypothesis deals mainly with environmental issues, and how they effect the city centre. For this I need infor mation and data on the appearance of the centre, and what people think about the enviromental quality. This can be in relation to what is expected, what the city centre used to be like, or other similar city centres.

I collected most of this data in a grou p in a number of ways.



Our sample points are as on the map, we chose them due to their position not the space between them. The first point was the entrance to a shopping centre, the other was in the public square, the other was in a shopping centre, one was on the pavement on a sub-road, and the last was next to a bus stop. At each of these sample points we Did each of four methods. They are listed below with a description and purpose.

Environmental Quality Assessment and Survey

We did an environmental quality survey; there is a blank copy below.

	Point 1	Point 2	Point 3	Point 4	Point 5
Location					
Building Quality And Upkeep					
Street & Pavement Cleanliness Repair					
Air Quality					
Noise					
Open Space					
Pedestrians In 5 Minutes					

This was used to just relate our five areas to each other, on certain points, the method was used to make sure that all five points were measure in the same criteria, and the scoring

Questionnaire

Another method we used was the actual questionnaire a copy of the questions asked is below.

- **Where do you live?**
In Oxford
In the surrounding area
Elsewhere
- **How often do you visit Central Oxford?**
Daily
At least once a week
At least once a month
At least once a year
Rarely
First visit
- **Why are you in Oxford today?**
Work
Shopping
Leisure
Other
- **How did you get here today?**
Walk
Bike
Bus
Car
Coach
Train
- **Would you mind saying roughly how much you might spend in town today?**
Under £5
£5 - £20
£20 - £100
More than £100
- **On a score of -3 (very bad) to +3 (very good) could you say what you think of the following in central Oxford?**
 1. Building Quality/Upkeep _____
 2. Street cleanliness/repair _____
 3. Air Quality _____
 4. Quietness _____
 5. Amount of open space _____

- If you are a local resident (live inside the oxford region) skip to the questions following the lable "resident" if not the answer the following please.

- How long are you staying in oxford?
 - Less than a day
 - A full day
 - Several days
 - Longer

- Where are you from?

- What age range do you fit into?

0 – 10
 11 – 18
 19 – 25
 26 – 30
 31 – 40
 41 – 60
 60 +

Resident

- What do you think is the nicest part of the city centre?

- Where would you normally go to buy the following?

1. Clothes

 2. Furniture

 3. Electrical goods

 4. Food

- Which of the following statements fit oxford city centre?(tick as many as applicable)

1. Good for a small city
2. Some interesting specialist shops
3. A limited selection of shops
4. The stores are too small
5. The prices are too high

- What improvements would you like to see made to the city centre?

- What age range do you fit into?

- 0 – 10
- 11 – 18
- 19 – 25
- 26 – 30
- 31 – 40
- 41 – 60
- 60 +

this questionnaire basically outlines what people come to oxford for, and what they think of the current status of oxford.

Land Use Survey

This was a map of the area of study, where I marked all the buildings. Then I walked around the area and marked exactly what each building was, and what category the land use was. This is to show what is actually in the city centre, and if this relates to environmental conditions surrounding certain types of land use.