

Lake District Coursework

**The benefits of tourism outweigh the negative impacts
in the Ambleside area**



Introduction

During this study I shall be analysing the hypothesis
'The benefits of tourism outweigh the negative impacts in the Ambleside area'
I will be undertaking this investigation using primary fieldwork and secondary research. This will help me conclude whether the benefits of tourism outweigh the negative impacts.

This map shows the location of Ambleside (shown as A on the map which is in the Lake District).



As shown in the map above Ambleside is located in the north west of England in Cumbria.

Ambleside is what is known as a honeypot area, this means that it attracts a lot of visitors and tourism. Part of the reason for this is the fact it is in a national park. There are nearby lakes and mountains which enable use of activities which are not easily done in other places (e.g. water sports and rambling). It is also easily accessible because it is near the M6 motorway and there are plenty of main roads, there is also a railway nearby which helps bring visitors to the Lake District. The Lake District became a national park in 1951, it was made into a national park because the Lake District is home to the highest mountains in England. It became a national park because it is considered an area of outstanding natural beauty. The lakes are unpolluted and provide varied habitats for various species.

Social Positives

- ☐ More amenities
- ☐ Some tourists may be friendly
- ☐ There is more diversity in the community
- ☐ There are more services such as car parks

Social Negatives

- ☐ More noise in the area
- ☐ Places may become more over crowded
- ☐ Some tourists may be unfriendly, some locals may be unfriendly to tourists
- ☐ Locals may get pushed out when people buy second homes

Economic Positives

- ☐ More jobs
- ☐ An influx of jobs
- ☐ More money will go to local people
- ☐ The recession means less people will go abroad and more will visit places like Ambleside
- ☐ Older houses would be worth more with more people buying second homes

Economic Negatives

- ☐ Jobs are seasonal
- ☐ The council has to invest in tourism
- ☐ More second homes are bought, locals can't afford house prices

Environmental Positives

- ☐ Awareness of environmental issues is raised
- ☐ More bins and street furniture
- ☐ Conservation of certain places where the environment is, or is likely to be damaged

Environmental Negatives

- ☐ Air pollution

- ☐ Noise pollution
- ☐ Visual pollution
- ☐ Over crowding
- ☐ Congestion (air/noise pollution)
- ☐ Water Pollution
- ☐ Wildlife damage

Key Question	Prediction	Justification
Has the tourist trade improved employment prospects for young local people?	Yes	More jobs are available although they may be seasonal. There are also a lot of active jobs which older people may be less capable of doing.
Has the tourist trade improved the range of shops and services available in Ambleside?	No	There are more of the same shops there were before, like café's and outdoor shops.
Is traffic congestion a serious problem in Ambleside	Yes	Roads in Ambleside are narrow and there is a one way system. There is a high population for the size of the area but the congestion is quite seasonal.
Has the quality of the Lake District environment been damaged by tourism?	Yes	There is more congestion especially in summer when more tourists visit, There is more footpath erosion and uneducated tourists who might accidentally damage the environment by leaving gates open, or trampling things.
Is housing very expensive for local people due to the second home markey	Yes	Because jobs in Ambleside are quite seasonal that means the wages are seasonal and the wages are lower compared to other regions, and what other people could be able to pay for a house.