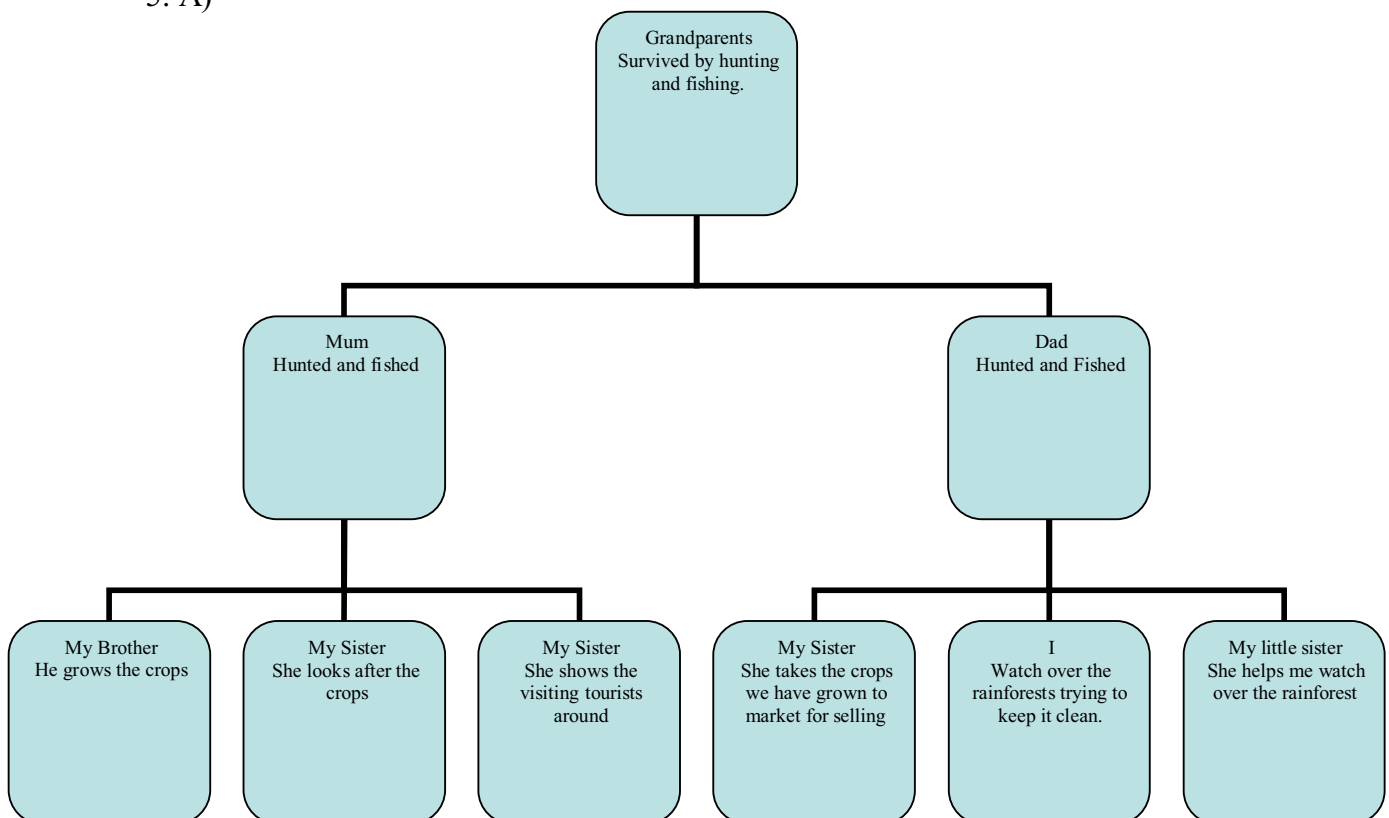


# Ecotourism

1. Ecotourism is a type of tourism where tourists seek out an adventurous and educational trip which may include going to mountains and rainforests
2. Ecotourism has become popular because it is a very environmentally friendly holiday and helps undeveloped rural areas.
3. The aim of the game is to help people develop an ecotourism project for the Amazon and to try and make the project there sustainable.
4. Another word to describe successful ecotourism is a win-win development strategy for undeveloped rural areas.
5. A)



5. B) Our community used to survive by hunting, fishing and growing a few crops like plantain and manioc. Many years ago our land was covered with rainforest about 40 acres. But as the times have changed we had to cut away 25 acres of the rainforest in order to make room for all the crops we grow now, which include

coffee, maize and tea. We make all these for selling at market. People also come to our land for holidays now, some are invited others just turn up.

For saving the rainforest we have decided that people can come on organised tours, this may give us some more money to replace the agricultural income so we won't have to cut down more rainforest for farm land.

6) The rainforest now only is 15 acres big, most household families now rely on growing coffee, maize and tea for bringing in the money

7 and 8)

- To go into ecotourism, if it works out it may increase the income, little change in land and income
- Look for expert help, the expert may have valuable information that might help our ecotourism project and help us to boost our area of land and income. Little change in money and land.
- Bring in an international conservation organization, they will help us conserve the rainforest with their ideas, they also know what tourists want to see, so we can attract them to our place. Each household now makes \$300 more every year; there has been little change in land use.
- Kick out Tony Anna, they have given us enough education in the subject and now we can take it over ourselves it will also help us to get an idea of responsibility and running a project. Little change in money (households earning \$600 per year); little change in land.
- Organize a small group to run the project, the small group will tend to tourists gaining money from them, while the others can still grow crops and make money out of that business, so we have two sources of income now. We now will make \$1000 per year; still there has been little change in land use.
- Build a tourist compound, tourists want proper clean suitable facilities which a compound would provide, however letting them sleep in Quichua huts wouldn't provide decent facilities. We are still making \$1000 per year and there has been little change in land use.
- Stage a traditional cultural program, tourists came to visit the place because of the culture the area and the other traditional aspects so why change it just on entertainment, lets give them what they want what they really came for. We are still making \$1000 per year and the land use has hardly changed.
- Expand tourists facilities, As more tourists come we must cater for them, our cultural program will also increase giving tourists other traditional experiences of our community along with what we already provide. Our income now comes completely from tourism no longer do we have to rely on farming; the four of us don't work in the fields now but the others have cut down more of the rainforest for growing crops.
- Keep the project in the hands of a small group, we are as a small group doing very well, involving the rest of the community will make the whole project unmanageable different people will have different ideas, soon it will get out of control and the project shall be destroyed. We now have our income

coming in steadily from tourism and the forest area has expanded considerably we have all of it now and its even overgrowing!

- Continue as we are, the ecotourism project is running exceptionally well the income level is very high and we have an overgrowing rainforest, the whole thing has been a success why ruin it and bring down all the income and forest with returning to farming? All our money is coming in steadily from tourism and our rainforest is still overgrowing!

This path has lead us to full success it has been a worthwhile project!

9)

- Let's try ecotourism it could benefit our early income and expand the rainforest. There has been little change in income and rainforest area.
- Run it ourselves, if we hire experts they will have there own views and they'll carry out those on their own without consulting us so we won't have a say in what we think is best for our community. Running it ourselves will also give us an idea of responsibility. There has been little change in the rainforest are and each house is still earning \$600 per year.
- Run the project communally, this way everybody will have a say in what they think should happen on the ecotourism project instead of a few people determining what's right and what not. Little change in land, about a third of all community land is primary rainforest; even though tourists only pay \$40 a day, each household is now making \$300 extra per year.
- Let tourists eat and sleep in Quichua homes, tourists came for the traditional aspect of our village and that's what we'll give them, tourists will get an authentic experience of life in one of our huts. We are still making the same rate of money and the rainforest has had little change.
- Have a contemporary fiesta, the tourists have come all the way out here, they may be homesick so lets give them all the modern party's and so on. We have lost tourists; fewer are coming so each household is back to making \$600 per year. Less money from tourism means that we have to go back to farming and to make room for the fields we will have to cut down the rainforest, which means we now have 15% less rainforest area.

Generally this project wasn't worth endorsing in we were better of just not going into ecotourism at all.

10) As I have learnt from playing this game ecotourism can help increase the area of rainforests in this way: As ecotourism is an alternate way of income, less economically developed countries who take it up and if make it work it becomes there main source of income. This then means that that they can mostly depend on tourism for their main source of income, therefore they can cut down on the farming they do (which probably was their main sort of income as they are less

economically developed countries), cutting down on farming means that they can stop taking away parts of rainforest for farming fields, and instead start to re-plant the rainforest as farming is not depended on that much.

If the LEDC ( less economically developed countries) actually get eco-tourism up and running and start making a profit from it, then they can start to put the money into schools, food, goods from market and the community, but only to a certain amount. If they were to invest on all these at the same time they would feel the financial strain and would probably have to go back to growing crops to bring in all the money needed, at any one given time the profits from ecotourism probably couldn't cope with the investment. However if the people spread out the profits of ecotourism on schools, food and so on, over a period of time, not all at once. Then yes the profits would cover the investment, the profits would be used and then be allowed to be accumulate up again and it will cover the costs of the investments.

Of course starting a project like this will interfere with the community's daily life. Every day people will have to get up early to cater for the tourists, fit their daily doings around the needs of tourists. Every tourist project is hard work and ecotourism is no exception.

I think that the Amazon rainforest should be kept as large as possible; it holds many species of wildlife, birds, insects, crustaceans all sorts of animals live there. It is also a place of great beauty, breathtaking scenery, plants and natural habitats. It is one of the few places untouched by human actions, home to many animals, plants it should be there for people to visit and look at.