

Llandudno Geography Enquiry

A study of the Welsh Tourist Resort

Analysis

After collecting and swapping results with my class mates I had discovered that 16.6% of buildings in Llandudno were high order. This is both unexpected and quite predictable on the other side. Expected because it is a tourist resort so there might be some very expensive shops as there is more people visiting this tourist resort so there is more chance of somebody buying something, however unexpected as in a tourist resorts people would expect some cheap shops with gifts and postcards nothing really expensive and sophisticated shops. However I had also found many gift and clothes shops in Llandudno which were typical for a tourist resort.

For my Quality of shopping survey the overall score was as follows 36 out of 50. Llandudno had scored it's highest mark(5) for the easiness of parking, because our coach had zero troubles with parking. The average score of 3 I had awarded for small amount of cars on the roads ("no cars"), for the safety of the town ("safe") and for both "wide choice of good" as well as the "high quality of goods", because I thought stores were well supplied and the goods were actually quite high quality. Also the place looked clean and safe as well as, well weather protected. I think my score was quite fair as many people agreed with me that Llandudno looked clean and safe. I actually really enjoyed working in this tourist resort so that's why the score is quite high.

My results for the pedestrian survey were as follows : 43 people coming in while 48 coming out, while in the afternoon there were 70 people coming into Llandudno and 74 were leaving the town. The results of my survey can be different because in the afternoon more people had woken up, did their chores and could visit the town for longer. Also we did the survey during about lunch break time so more people were coming into town to get some lunch. The results for the morning are quite easy to explain - in the morning many people were driving to school and work so just a few of them were able to go to town.

For my traffic survey results however were much different than the ones from the pedestrian count, plus there was also quite a difference between the people leaving the town and going into it. In the morning 56 people had driven into the town while 100 left it. In the afternoon however the results decreased and the difference between them had also decreased, as 55 cars had driven into Llandudno while only 80 cars had left the town. I felt that there was a difference in amount of cars driving out, because in the morning many people were likely to just driving through the town to get to their workplace while in the afternoon many people were able to stay in town longer, that's why amount of people driving out had decreased.

I had also asked questionnaire. The results for my first question came as follows ; 30% of surveyed people visited Llandudno for shopping, much greater percentage reaching 45% came to town as tourists, while only 15% for work or business related activities while really low 10% for other purpose. Llandudno seems to be really more a tourist resort than anything

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else, but it also has a lot of good shops since 30% of questioned people had visited Llandudno for shopping purposes.

Next question had showed me that 10% of people were shopping for groceries while a grate 60% were looking for clothes, another 10% for souvenirs and 20% for other products/things. This results had implied that Llandudno has to have a large variety of good clothes shops since 60% of questioned people were shopping for clothes. I also wanted to know what tourists attractions people visited. 20% of people visiting Llandudno liked to see the Great Orme, however Pier wasn't that attractive as only 10% of questioned tourists had visited it, also beach seemed to be left out as only another 10% of tourists visited it. The most liked answer however was "other" and 60% had ticked this box. The results had actually surprised me and at first I thought Beach will be the first and best liked/most worth visiting, but only 10% of tourists had thought as I did. However the time and date of the questionnaire explains the results. Weather was not really good for visiting the beach.

Another question was asked to find out how people had travelled to Llandudno. My result showed that 55% of questioned people were in favour of their own transport - car, while 25% decided to use coach. Only 5% had cycled while 15% came into the tourist resort by train. The results show me that many people had come by car, because it might be easier, cheaper and gives you much more freedom, while coming by train/coach were probably limited, but because there were tourists they probably felt like car was no use to them or they might simply not be the owner of one.

From the 100% of questioned people only 5.88% traveled to Llandudno up to 5 miles, the same goes for, 6-10 miles, however 11.76% had traveled here from 11 up to 15 miles, and really surprising 70.58% had traveled for more than 15 miles. Many people living near Llandudno probably won't be met on the streets of this tourist resort so often as their town will probably be near Llandudno so they will have beach and sea near them. However people from places like Shropshire will visit Llandudno more often as they will lack water and beaches since they don't have it near them.

The next question was to find out where people lived. 35% lived in Angles while only 10% in Warrick. Another 10% were from Conwy. I also had 5% from Telford while 10% were Londoners and 5% lived far away from Manchester and 15% in Leicestershire. These results shows me that people living in Angles are more likely to visit Llandudno than people from far away as they would probably choose the place that is nearer to them and has the same attractions.

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The next question was important as I really wanted to know how popular Llandudno is. 20% people had been visiting Llandudno everyday, 5% once a week, and another 20% fortnightly. Then 15% had only been visiting monthly and Llandudno was visited yearly by 20% while less than yearly by another 20%. Probably many people at this time of year and day were local people or people living near Llandudno/working there. This is why such a large amount of people were visiting this tourist resort daily.

I had also asked people how much money they spend in Llandudno while visiting there. 30% of people were spending under 20 pounds while just 10% had been spending more than 25 pounds. Surprisingly 20% were claiming to spend more than 40 pounds while 30 pounds were spent by another 30%. At this time of the day many people were doing their shopping and this is why % increased when the amounts did.