

Methods:

I shall be collecting primary and secondary data to test these hypotheses.

Primary data was collected as a class exercise on the 26th of June 2004 and included the following methods;

- ▲ streetscape was drawn to record the basic information of a house and also to provide a diagram of each site. This was a poor way of obtaining data because it was hard to draw the houses accurately in a limited time period whilst only using a pencil. It was also difficult to ensure that all the house's features were included as each site was only seen from one angle. ▲ better way might have been to either take photographs or spend a longer amount of time drawing each house.
- ▲ An environmental survey was conducted on the following categories; air quality; building conditions; pavement conditions; signs of graffiti; signs of litter; signs of greenery; traffic count score; noise. The traffic count score was taken for one minute and included both sides of the road. ▲ scoring system of 1 (Poor) to 5 (Best) was used to rate each category. I added the categories, air quality and building conditions, so that all possible aspects of the environmental quality were included. This is a subjective method with my opinion only. ▲ better method may have been to ask members of the general public to give their opinions, and then grade them according to the answers. This information would provide me with a wide cross-section of results as to what people think of the different sites covered, rather than having just one opinion of each that could be bias.
- Photos were taken of each of the four sites, to accompany the streetscape sketch. They will provide a clear picture of each location and have been taken with a digital camera so that labels can be added later on to describe features and characteristics of each place.
- ▲ dirt test was taken for all of the twelve sites using a small piece of sellotape. This was done to give visual evidence

of how the environmental quality at each location varies. It may also reflect how they did in the environmental survey. ▲ better method may have been to take photographs of each location and then create a scoring system which could have been used to judge each picture. This would have given each site a score which could have then been added to the environmental survey.

Secondary data was collected from property guides (from several local papers) in the form of pictures of houses for sale in the area. The price of each house and details about its interior were cut out as well. I obtained 50 examples to get a good coverage of Beverley. The problem with this method is that if any of the house prices are lowered or are accepted under offer, this could affect my results by proving them to be unreliable.

Below is the scoring system I used for the environmental quality survey.

Survey Scoring System:

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>
<u>Pavement Conditions</u>	Uneven	Mostly poor	Fair	Mostly good	Perfectly flat
<u>Litter</u>	Lots	Some	Little	Very little	None
<u>Graffiti</u>	Lots	Some	Little	Very Little	None
<u>Greenery</u>	None	Very little	Little	Some	Lots
<u>Noise</u>	120 Roadworks	100 Cars/Lorries	80 Cars	60 Talking	40 Quiet
<u>Traffic Count Score</u>	40+	30-40	20-30	20-10	10-0
<u>Air Quality</u>	Stale	Slightly Stale	▲acceptable	Slightly Clean	Clean
<u>Building Conditions</u>	Decaying	Poor	Fair	Good	Excellent

