

Assignment

Intro

I have been given a task to pick four business organisations and explain their main purposes, ownerships, size and scales, so in my assignment I chose to talk about these four businesses; Carphone Warehouse, Oxfam, Garvey's and Waltham forest council and explain how they operate.

Carphone Warehouse

Carphone warehouse is known to be the best and largest independent mobile phone retailers in UK; totally independent of all networks and manufacturers.

Their main Purpose

Their main purpose is to supply their customers with vast goods and service; they are also known for their great deals. They sell various amounts of goods and provide a range of services such as mobile phones, laptops, mobile accessories, internet broadband, delivery etc. They sell their goods and services 'at profit', in order to maintain their business and cover up all their expenses, they also offer great deals at an 'at cost' price on their products to intrigue the public (only for a limited amount of days)

Ownership

Carphone warehouse is a Public Limited Company and it falls under the 'private sector' they are registered with companies' house because their owners have limited liability for their actions and **debts** of the company (Limited liability means that the private assets of the shareholders are protected by the state). Their shares are open to the public and can be bought by private individuals. There are over 17 people who have a share in this company and over 10 directors with different roles.

Advantages and disadvantages

An advantage for this business is that more money is invested into the business this helps the business to develop quickly. A disadvantage for this business is that the share price can fall which will reduce the value of the business.

Size & Scale of the business

They are a large organisation with precisely 21,380 employees across Europe; they employ a number of people to help them advertise and sell their products to the public. This company is based in the United Kingdom and the Republic of Ireland; they have over 1,700 stores across Europe including Germany, France and Spain. Their scale of business is across Europe; in addition this helps the company to be well known and recognisable in Europe

Garvey's

Garvey's is a well known barber shop, their aim is to beautify and style men hair, they have over two branches in areas located in London.

Their main Purpose

This well known barbershop aims to provide services to the public alongside with some goods such as haircuts, garments, accessories, facial treatments etc. They provide their service at a fix price £5:00 children haircut and £8:00 for adults. Their price charging is 'at profit' this helps the business to cover up all their expenses and help maintain their business.

Ownership

Garveys falls under the private sector and is a partnership business, it is partly owned (by 3 partners). All partners have individual responsibilities for the business; these responsibilities include opening and closing the shop, health and safety in their shop, customer service, hiring staff etc. this business doesn't need to register with companies house because the owners have unlimited liability, which means if debts aren't paid all their private assets will be taken.

Advantages and disadvantages

Within their business are many advantages and disadvantages; an advantage for this business is 'expenses are shared', so when purchasing products for the business or paying rent, tax etc the payments are split between partners. As for a disadvantage the owners have unlimited liability, which means if debts aren't paid all their private assets will be taken.

Size & Scale of the business

This business is micro with up to 5 employees in every branch; since this is a small business, they cannot afford to employ many people otherwise they'll receive less income, therefore they employ a maximum of 5 people to help them supply their customers with service and help maintain the business. Their scale of business is run regionally in London; with branches in 3 areas, Leyton, Leytonstone and Tottenham; with branches in different boroughs this gives the business fame to the public which could cause an increase to their customers.

Oxfam International

Oxfam international is a charity union with over 13 organisations working with over 3,000 partners in more than 100 countries; their main aim is to help feed the poor, shelter the homeless and find solution to poverty and injustice (*ref. Wikipedia.com*).

Their main Purpose

This charity union is an organisation that provides goods and services to the public. They sell goods such as clothes, books, accessories etc. at an 'at cost' price because they are a 'not for profit' organisation and sometimes receive their products for free, from members of the public; they also provide free services as in, helping the poor (feeding them, sheltering them and coating them with clothes).

Ownership

This is a charity organisation; under the 'voluntary sector'; many of the staff could work in this organisation without receiving pay, for return they receive special discount on some goods and services they purchase such as light bulbs etc, they also get charged at a reduced tax rate. Trustees' are people who run this organisation and may be paid for their services. This organisation has to register with charity commission so that the government can keep a record of their business and receive their special discounts and reduced tax.

Advantages and disadvantages

A charity organisation has a range of advantages: An advantage for this business is that the workers receive special discount on specific items they buy and they pay a reduced tax rate. There are no disadvantages for this organisation because their main aim is to help the poor and not to make money.

Size & Scale of the business

This global business has over 13 organisations worldwide in almost every continent such as, South Africa: New Zealand, Asia: Hong Kong, Europe: Spain, USA: Canada, etc; having branches worldwide brings recognition to the business this helps them be known to the public and could lead to a successful business. This organisation is large with over 3,000 partners (volunteers) in more than 100 countries to help them support the business and fight against poverty.

Waltham Forest Council

Their main Purpose

Waltham Forest Council is responsible for everything, such as rent road work, housing bills, complaints and also satisfy the population of 250 000 multi-cultural citizens: their main purpose is to provide services for the community such as youth centres and homes for the homeless etc The services they provide is at an 'at free' cost in order to preserve the satisfaction of the public acquiring help from the government.

Ownership

This organisation falls under the public sector and is owned by the local government. The councillors are like the directors; they run the business; councillors are voted by the electors (the local public) and decisions are made democratically.

Advantages and disadvantages

They have various advantages as wells as disadvantages: Advantages such as receiving income from the government in order to satisfy the public and also gain support in order

to acquire their needs. They must respond to all the complaints given and maintain their satisfaction. In addition, they must arrange the housing, gas and water bills.

Size & Scale of the business

This organisation has over 3 branches in Waltham forest borough. Their size of business is medium; therefore they employ up to 249 people to help them run and control their business. Their scale of business is regional; they have branches in certain parts throughout the Waltham forest borough like Leyton, Leytonstone, Walthamstow and Chingford to help the community and make sure their needs are dealt with.

Bibliography

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