

# Sir Alex Ferguson

## Roles of Sir Alex Ferguson

**Manager** - In sports, a **coach** or **manager** is an individual who is the integral part of the team as he controls who gets played, where they play. A manager of a football team undertakes a lot of roles in football he must make sure he keeps his board happy by winning games also they must get players to sign contracts and they take part in the training of players. Sir Alex Ferguson is arguably the best manager of all time due to him winning so much silverware and the high profiled players he has matured into superstars. His role as manager is to make sure his players know what he expects and the players perform on the pitch.

**Motivator** – A **motivator** is someone who can get people moving and in the right frame of mind, Ferguson will have to get his players mentally prepared before the match and if his side is losing at half time it will be his job to make sure he gets them prepared and get a win.

# Billy Graham

## Roles of Billy Graham

**Trainer** – Billy Graham being a **trainer** is a vital part of Ricky Hatton's career as Billy Graham is the one who will train him and get him in tip top shape for his next fight. Billy Graham will have to be very reliable to be able to give Ricky Hatton good training lessons and always be there to train him. His role of being the trainer will be to inspire Ricky Hatton to put in maximum effort. Billy Graham is the one who will teach Ricky Hatton various punch shots e.g. jab if Ricky Hatton wants to be able to outsmart his opponent he is going to need to be able to use different punches in different situations and catch his opponent out.

**Friend** – a **Friend** is someone who can be relied on, helps someone or even just be there for them. Billy Graham will have to be a good friend to Ricky Hatton to be able to find out if he has any problems in his life because if he has problems he will not be 100% dedicated to his training and will therefore not help him under achieve whilst training which would not help him in any way towards his major fight.

## Responsibilities of Sir Alex Ferguson

**Equal Opportunities** – Sir Alex Ferguson will give his players opportunities not based on their race, age, skills or sexual orientation. His players won't be disadvantaged just because they fall into one of them categories, hence the saying "Never judge a book by its cover". You can't just not let a player not play due to his race for example you have to give everyone a fair chance.

**Coaching Environment** – As a manager Sir Alex Ferguson will have to develop his players into better mature players, he will have to understand each player's individual abilities and understand each player's personality. Sir Alex Ferguson will have a good understanding of football due to his length of time in the game, it is his job to help plan and develop training sessions as well as maximise his player's potentials.

## Responsibilities of Billy Graham

**Health & Safety** – Ricky Hatton's health and safety will be in Billy Graham's hands as well as his cuts and bruises team. Billy Graham will ensure that Ricky is in a stable condition to carry on the fight and if Ricky happens to be getting beaten up he will have a choice whether or not to throw in the towel to protect his fighter.

**Professional Conduct** – It will be Billy Graham's job to make he has

- Attain the appropriate Sports Governing Body's coaching awards
- Must not engage in any type of abuse or bullying behavior
- Must demonstrate equity in their coaching
- Must recognize that athletes have their own individual rights.