

## **BTEC First Diploma in Business**

### **Unit 1 Exploring Business Purposes**

#### **Task 1**

- a) Tesco is a public limited company organisation
- b) N.H.S is owned by the government
- c) Oxfam is a charity organisation
- d) Dixy chicken is a Partnership

#### **Task 2**

##### **Tesco (public limited company)**

The purpose of Tesco is to create value for customers to earn their lifetime loyalty. Tesco is now making moves into non-food markets with an aim of taking a leading market position. Tesco is one of the biggest supermarkets in England. Every business decision they make is driven by their customers. Tesco is selling Groceries with 1000's of great offers every week and more than 1500 wines, entertainment stuff like books, CDs, DVDs and digital stuff, phones and broadband; the also offer you insurances like car insurances home and travel insurances life insurances and many more insurances. Tesco's UK stores are divided into six formats, differentiated by size and the range of products sold, and which are:

##### **Tesco Extra**

This is a larger store mainly out-of-town that stocks nearly all of Tesco's product ranges. Tesco Extra stores are usually on two floors, with the ground for mainly food and the first floor for clothing, electronics and entertainment. Most Tesco Extra stores have a café.

##### **Tesco superstores**

Tesco superstores are standard large supermarkets, stocking groceries and a much smaller range of non-food goods than Tesco Extra stores

##### **Tesco Metro**

Tesco Metro stores are sized between Tesco superstores and Tesco Express stores. They are basically located in city centres, the inner city and on the high streets of small towns.

### **Tesco Express**

Tesco Express stores are neighbourhood convenience shops, stocking mainly food alongside everyday essentials. They are found in busy city centre.

### **One stop**

One stop is the only category which does not include the word Tesco in its name. These are the very smallest stores. One stop Stores also work on a different pricing and offers system to the other Tesco stores, and generally have later opening hours than all except the 24-hour Tesco stores.

### **Tesco Homeplus**

Tesco Homeplus is not Tesco's first non-food only venture in the UK. Until the late 1990s/early 2000s there were several non-food Tesco stores around the country including Scarborough and Yate. Although not in a warehouse style format, the stores were located on high streets and shopping centers, they stock similar items to Homeplus stores. In both cases this was because in another part of the shopping centre was a Tesco Superstore which stocked food items only.

**NHS (National Health Service)** Provide Health care to anyone normally resident in the United Kingdom. Most services are for free. They are making eye tests, dental care, prescriptions, and many aspects of personal care. The NHS is controlled by the UK **government** through the Department of Health, which takes political responsibility for the service. There are over 300 official NHS charities in England and Wales. Charitable funds are typically used for medical research, larger items of medical equipment, aesthetic and environmental improvements, or services which increase patient comfort.

### **Oxfam (Oxford Committee for Famine Relief)**

Oxfam is a worldwide help and deployment organisation which is specialized in helping people. Oxfam was formatted in 1942 and is member by the Oxfam International. The first Oxfam store was formatted in 1947 in England in the Broad Street in Oxfam. Meanwhile there are more than 800 Oxfam stores in Great Britain. In such stores the are selling second hand things like books, clothes, shoes, CD's, household article and many things more. There are not m aking profit.



**Dixy chicken (was a sole trader but now it is a Partnership)**

Dixy chicken is a fast food restaurant chain that specialises in halal (Islamic ritual butcher) chicken and is owned by a company of Pakistani origin. The company was founded in 1986 and has 110 outlets within the UK, 6 stores in Pakistan, 1 store in France, 1 Store in Norway and is expanding its operation to India. Dixy chicken is one of the fastest growing fried chicken restaurant chains in Europe. Dixy chicken restaurants just use halal fresh meats and fresh salad prepared under quality-controlled supervision.

**Task 3**

**Public organisation (PLC)** is a type of limited organisation which is permitted to offer its shares to the public. A public organisation must include the words PLC at the end of its name. When forming a PLC there must be:

- A certificate of entitlement (the trading certificate) to do business and borrow capital.
- At least £50,000-worth of share capital, of which at least 25% must be paid for,
- Two directors, one of whom may also be the company secretary
- Minimum of two shareholders and no maximum

**Government organisations** deal with different matters at national level. These include education, the NHS, social security benefits, defence, the police and prison service, Environmental issues, and concerns, major road building programmes and the collection of taxes. NHS is for example owned by the government hospitals are also owned by the government, nurses are paid by the government. Government gets its money from taxes from the people.

**Charity organisation** in England and Wales is a particular type of voluntary organisation. A voluntary organisation is an organisation set up for charitable, social or other purposes. It is required to use any profit or surplus only for the organisation purpose and it's not a type of any government organisation or other organisations. For

a charitable organisation to be charitable there purpose must be charitable. All the purpose of the organisation must be charitable. A charity must also provide a public

benefit. In 2008 there are three types of legal structure for a charity in England and Wales.

- Unincorporated association
- Trust
- Company limited by guarantee

**Partnership:** A partnership comprised:

- 2-20 owners
- Usually found in professions
- More capital (money)
- Different and more ideas
- Deed of Partnership
- Disagreement
- Unlimited liability generally

That means a Partnership can be formed by minimum 2 owners and maximum of 20 owners. The advantage of a Partnership is that they will have more capital, unlimited liability and more different ideas. But the disadvantage of a partnership is maybe disagreements between the owners and the partners are fully liable for the debts.

#### **Task 4**

Business organisation can range from very small to very large. There are classified using the following criteria:

#### **MICRO – SMALL – MEDIUM – LARGE**

<b>Micro</b>	1- 5 employees	Dixy chicken (pro branche)
<b>Small</b>	6-99 employees	
<b>Medium</b>	100 – 249 employees	
<b>Large</b>	250 + employees	Tesco (over 273) Oxfam (over 3000)

		NHS (1.3 million)
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**Task 5**

The scale refers to the area that the business covers.

1. Local
2. Regional (Essex)
3. National (England)
4. European

NHS is National because it operates just in England

**Tesco** is European and partially Global because they have other branches in other countries for example in China, France, Japan, Poland, Slovakia, India, Turkey, **Dixy chicken** is also European because it has branches all over Europe but it is also partially global because it has some branches in America and Australia too.

5. Global

**Oxfam** is Global because it is all over the World. There are also Oxfam in America, Ireland, Belgium, France, Hong Kong, Japan, Austria and many more countries.